

DISCOVER.

EMPOWER.

TOGETHER.



# YOUR FUTURE, POWERED BY HOW COLLEGE



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# OPEN DAYS.

**Saturday**  
**10th October 2026**  
 9.30am – 12.30pm  
 All Campuses

**Wednesday**  
**18th November 2026**  
 5pm – 8pm  
 All Campuses

**Saturday**  
**27th February 2027**  
 9.30am – 12.30pm  
 All Campuses



**Come to one of  
 our open events,  
 see our industry  
 standard facilities  
 and meet our  
 experienced staff.**



# DISCOVER.

**Follow HoW**  
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 @how\_college

# WELCOME TO HoW COLLEGE.



## Welcome to Heart of Worcestershire College.

Choosing your next step after school is an exciting time. With so many opportunities ahead, it's important to find a place where you'll feel welcomed, challenged and supported to achieve your ambitions. That's exactly what you'll find at Heart of Worcestershire College (HoW).

At HoW College, our purpose is simple: to improve lives through learning. We believe every student has the potential to succeed, and we're here to help you do just that. Whether you're aiming for university, an apprenticeship, employment or still exploring your options, we'll help you develop the skills, confidence and experiences to take your next step with ambition and self-belief.

Everything we do is guided by #HoWCares – our values and ways of working. We are Honest, Optimistic, Welcoming, Collaborative, Ambitious, Respectful, Empowering and Supportive. These values shape our culture, influence every decision we make and create a learning environment where everyone feels valued, respected and empowered to achieve their best.

You'll learn from talented staff with extensive industry experience in modern, industry-standard facilities, while benefiting from strong partnerships with employers who help shape our curriculum. This means you'll gain the knowledge, practical skills and behaviours that employers and universities are looking for, alongside opportunities to build confidence, make new friends and discover new passions.

For parents and carers, choosing the right college is just as important. You want to know your young person will be safe, supported and inspired to achieve their potential. At HoW College, we take that responsibility seriously. Our dedicated staff work closely with every student, providing the guidance, encouragement and opportunities they need to grow academically, personally and professionally.

Our ambition is to ensure every student leaves HoW College life ready, work-ready, career-ready and opportunity-ready. We're proud of the achievements of our students and the many who progress to university, apprenticeships and rewarding careers, making a positive difference in their communities and beyond.

I hope you'll come and experience HoW College for yourself. Visit one of our campuses, meet our students and staff, and discover the welcoming community that makes our college such a special place to learn.

**We are excited  
to welcome you.**

*Michelle Dowse*

**Michelle Dowse**  
Principal and Chief Executive

# OFSTED REPORT.



Exceptional

Strong Standard



Expected Standard



Needs Attention

Urgent Improvement



We are delighted with this Ofsted report which reflects the dedication, passion, and hard work of our staff, students, and partners.

Achieving strong and the high bar of expected standards across all areas is a fantastic milestone for the College. We are proud of the recognition of our inclusive culture and our commitment to supporting all of our learners to lead them to achieve their full potential.

**Michelle Dowse**  
Principal and Chief Executive

## Strong Industry Partnerships and Career-Focused Learning

Heart of Worcestershire College works closely with employers, universities and regional stakeholders to ensure courses reflect current and future workforce needs. Employers help shape curriculum design, contribute directly to teaching and provide meaningful work experience opportunities. This approach helps learners develop the knowledge, skills and behaviours needed for successful progression into employment, apprenticeships and higher education.

**Ofsted said** “Leaders have devised and implemented a highly effective skills strategy that places stakeholders at the centre of curriculum design, teaching and review.”

## Expert Staff and Industry-Relevant Teaching

Learners are taught by highly experienced staff with strong industry expertise. Teaching is designed to build knowledge and skills progressively, helping students understand how their learning applies in real-world settings and future careers.

**Ofsted said** “Teachers are industry specialists, who have the knowledge and experience needed to teach apprentices.”

## A College Committed to Inclusion

Inclusion is embedded throughout the College, ensuring every learner receives the support they need to thrive. Staff work effectively with specialist agencies, local authorities, parents and employers to identify needs, remove barriers and create opportunities for success. Learners benefit from tailored support that promotes achievement, wellbeing and progression.

**Ofsted said** “Leaders have fostered a culture of inclusion that is fully embedded across the College.”



## Outstanding Support for Learners with High Needs

Ofsted recognised the College's provision for learners with high needs as a particular strength. Personalised programmes, specialist support and high aspirations help learners develop independence, confidence and employability skills. Learners are well prepared for further study, employment and adulthood.

**Ofsted said** “Learners with high needs benefit from a highly ambitious development programme that boosts their resilience, confidence and independence.”

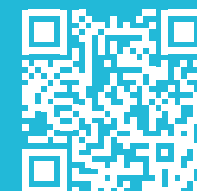
## Excellent Preparation for Employment and Further Study

The College equips learners with the skills, experience and confidence needed for their next steps. Most students progress into employment, apprenticeships, university or further study related to their chosen field. Strong careers guidance and employer engagement ensure learners are well informed about future opportunities.

**Ofsted said** “On completing their studies, most learners progress into further education or employment in subjects and sectors related to their studies.”



Scan QR code for full report.





# WHY CHOOSE HoW?



# EMPOWER.

**At HoW College, our priority is to provide you with an excellent education, arming you with skills and knowledge to be career ready and excel in the world of work!**

We are also passionate about making sure your experience as a HoW student is fulfilling and enjoyable.

#### **Why choose us:**

- Skilled and experienced teaching staff
- Industry standard facilities
- Wide variety of courses including T Levels and Apprenticeships
- Strong employer links
- Industry Placement opportunities
- Robust guest speaker programme
- Dedicated support teams
- Rich student life and social opportunities
- Great transport links
- Campuses in prime locations
- Strong Ofsted report

# TYPES OF COURSES.

No matter what your starting point is, we have the route to help you achieve your goals.



## COMING SOON

### Level 2 Qualifications

#### Foundation Certificate

This qualification is designed for students who aspire to progress to Level 3 study, including T Levels and Extended Diplomas following this **one-year** study programme. Combining a strong focus on English and Maths with enrichment opportunities and preparation for advanced study, completing a Foundation Certificate develops both practical skills and subject knowledge in a **broad** vocational area. The programme provides a clear pathway to further education and career development.

#### Occupational Certificate

This qualification is ideal for students who want to develop the technical knowledge and practical skills needed for a **specific** Level 2 career or continuing study. Delivered in a classroom-based setting, it combines occupational training with a strong focus on English, Maths, employability and enrichment activities to support progression into skilled employment. The programme offers a structured **two-year** pathway for students to build their skills and confidence before entering the workplace.

### Level 3 Qualifications

## V LEVELS

This qualification is designed for students who want to keep their future options open while exploring a range of vocational sectors. Studied over **two years**, V Levels combine practical, applied learning with the development of core knowledge and skills linked to industry standards. Their flexible size allows them to be taken alongside other V Levels or A Levels, creating a broad and **balanced** study programme. V Levels provide a strong foundation for progression to higher education, apprenticeships, or further career-focused training.

### Level 3 Qualifications

## T-LEVELS

T Levels are a technical qualification equivalent to three A Levels, designed for students who have chosen a broad career pathway. Developed in partnership with employers, they combine in-depth industry knowledge and practical skills with a 45-day **work placement**. During this **two-year** course students study core sector content alongside specialist occupational training, preparing them for progression to university, apprenticeships, or skilled employment.

#### To study, you will need:

Typically, a minimum of five GCSEs at grade 4 or above, including Maths and English Language as well as subjects relevant to your chosen course.

#### What can you do next:

You can progress to university, a university level course here at HoW, an Apprenticeship at HoW or to employment.

### Level 2 and 3 Diplomas

Vocational qualifications are all about learning by doing. They focus on practical skills for specific careers such as beauty, engineering, or hospitality. You'll train in real-life settings, build confidence, and get job-ready fast. It's a great choice if you prefer hands-on learning and want to step straight into work or further training.

#### To study, you will need:

Depending on which level you are aiming for, you will need a minimum of four or more GCSEs Grades 9-3 including English and Maths.

#### What can you do next:

You can progress to university, a university level course here at HoW, an Apprenticeship at HoW or to employment.

### Apprenticeships

Apprenticeships let you earn while you learn! You'll get paid to train in a real job, gaining hands-on experience and industry-recognised qualifications. Whether you're into tech, business, or the trades, it's a brilliant way to kickstart your career without student debt. Learn, work, and grow all at once.

#### To study, you will need:

Two or more GCSEs at Grade 4 or above in subjects relevant to your course. However, in some sectors, employers ask for a minimum of grade 4/5 in Maths and English.

#### What can you do next:

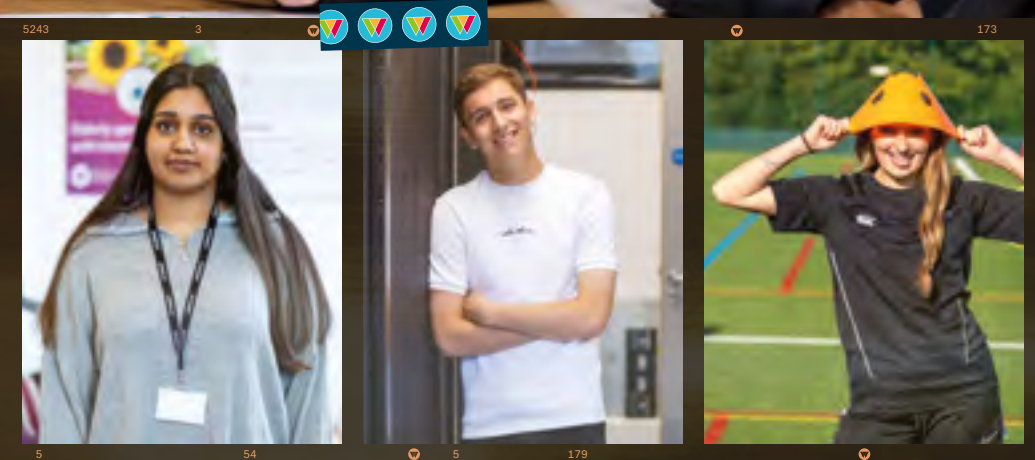
You can progress to a: higher level Apprenticeship, full-time course at HoW or full-time employment.

### CORE

If you're not quite ready to join a Level 2 and 3 programme, our CORE Pathways allow you to study at Entry Level and Level 1 and will prepare you to progress onto a higher level.

Alternatively, if you want skills-based training in areas such as hairdressing, beauty and construction, you'll start your journey on a Level 1 Skills Pathway, before progressing to higher levels.

# STUDENT SUPPORT.



It can be nerve-wracking leaving school and moving on to a different environment, but we have put steps in place to **make sure you feel safe, happy and confident.** HoW cares about each and every student that comes to study with us, that's why we have teams dedicated to supporting you:



## Personal Tutors

When you start your journey at HoW, you will be assigned a Personal Tutor. Your Personal Tutor will set actions and monitor your overall progress, whilst also providing you with pastoral support to ensure you reach your full potential at college. Your Personal Tutor will deliver our THRIVE Personal Development programme through both group tutorials and one-to-one support throughout the year.

## Wellbeing

Our designated Wellbeing Team are here to support you during your time at college and to help you to reach your full potential. We can provide:

- A safe space to discuss personal or emotional challenges you may be experiencing
- Specialist wellbeing advice, guidance, and support to meet your individual needs and to safeguard you during your time at college
- A range of support delivered through one-to-one, group sessions, or simply by accessing our resources
- Access to personal and social development opportunities within our HoW R U Hubs
- Signposting and referring to specialist services outside of college for additional support.

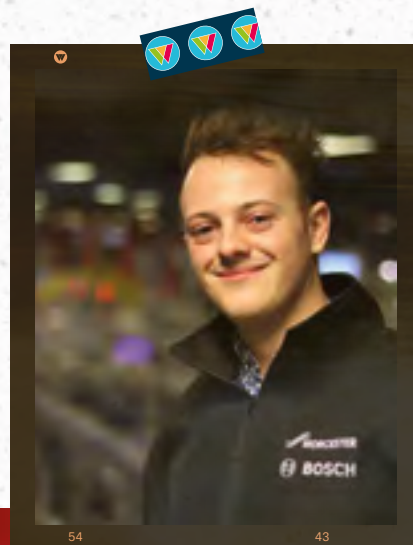
## Specialist Learning Support Team

If you have an Education, Health and Care Plan (EHCP), our dedicated Specialist Learning Support Team is here to help you thrive at college. Support is tailored to your individual needs and may include some in-class assistance from a Learning Support Assistant, where appropriate. This targeted support is designed to encourage independence, ease your transition from school to college, and prepare you for future employment. We work closely with you to ensure your learning experience is inclusive, empowering, and focused on your personal goals.



**The support from tutors has been exceptional and has gone beyond expectations. I attended after-college workshops to help me with modules I was struggling with. Without this option provided by the tutors, I would have definitely struggled.**

**Alex Bethell**  
BTEC Level 3 in Manufacturing.



**HoW  
College  
Therapy  
Dog.**



**Our designated Wellbeing Team are here to support you during your time at college and to help you to reach your full potential.**

## Academic Skills Support Mentors

Our Academic Skills Support Mentors are available to offer help and guidance to students. They are based in our fantastic Learning Centres across the campuses and provide one-to-one or small group support outside of the classroom, using study skills strategies and assistive technology. They are also on hand to support students requiring exam access arrangements. Once you have enrolled or at any time during your course, you can self-refer or your teacher can refer you to Academic Skills Support, a mentor will then get in touch and arrange a meeting to put together an action plan to meet your needs. Whether you need techniques to manage dyslexia, help to organise your assignments and meet deadlines, or support to achieve distinction grades, the team will offer a wealth of knowledge and learning support strategies to enable you to reach your full potential.

## Young Carers

Here at HoW College, we understand the barriers that young carers face. We provide support and advice and can refer you to external support agencies. Please let your Personal Tutor know you are a young carer, you can also refer yourself into the wellbeing service to access support.

## Care Experienced

If you are a Care Experienced young person, the Wellbeing Team are here to support you during your time at college. This can include:

- Supporting your transition to college
- Ensuring you have the right financial support in place
- One to one support meetings
- Liaising with other agencies to support you at college such as your Social Worker or Carers
- Representation and supporting you at meetings
- Being a single point of contact for you and those who support you.



## HoW to reach our teams:

**specialistlearningsupport@howcollege.ac.uk**

**academicsupport@howcollege.ac.uk**

**wellbeingr&b@howcollege.ac.uk** (Bromsgrove and Redditch)

**wellbeingw&m@howcollege.ac.uk** (Worcester and Malvern)

# TOGETHER.

# LEARNER VOICE.

At HoW College, **we are passionate about listening to our students.** Students have a number of ways in which they can feedback about their college experience and have their voices and opinions heard.

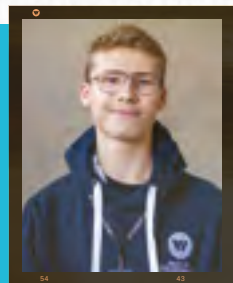
We ask students to complete surveys in order for us to make sure we are meeting students' needs and making the college experience as rewarding as possible. Students also have the opportunity to be elected by their peers in the following roles:

## Student Ambassador

Student Ambassadors will be elected in a dedicated Thrive tutorial session. Each course group will elect 1-2 Student Ambassadors. The Student Ambassadors will be the representative voice of the group. Ambassadors will also:

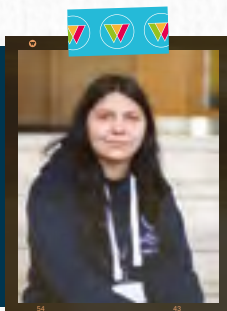
- Attend teaching and learning focus groups
- Feedback to peers 'you said, we did'
- Attend Student Conferences
- Support Open Events
- Take part in staff recruitment panels
- Meet with inspectors and assessors
- Attend hustings

## Our Past Student Ambassadors



"Hi! My name is Oliver and I am proud to have been a Student Ambassador at HoW College. As part of my role, I participated in activities intended to consider viewpoints of students, whether positive or critical, and relay them onto the College to be discussed, as well as my own ideas as a Student Ambassador. This also included attending meetings and conferences and being a spokesperson for the students. What I enjoyed most about being a student ambassador is the feeling of value and community - I truly feel woven into the fabric of the College and I can trust in the fact my words, my views and feelings are appreciated."

"Hi my name is Angel and I was a Student Ambassador at HoW College. As part of my role, I helped the Student Experience team, such as doing workshops, training and improving the College. I enjoyed having meetings with all the rest of the Ambassadors, getting to know each other and what it is like hearing everyone else's opinions on what they think we should do!"



## Student Ambassador Role

Become a Student Ambassador alongside your studies and represent the college and the student body. Student Ambassadors work in a subgroup where they can develop essential skills, bring awareness to certain issues, and work on projects within your group throughout the year. Alongside personal growth, becoming a Student Ambassador is a great opportunity to include on UCAS or job applications.

We have subgroups in the following areas:

- Equality, Diversity and Inclusion
- ECO
- Social Action
- Health and Wellbeing
- LGBTQIA+
- Neurodiversity

Students have the chance to take the lead in projects they have a passion for and can create posters for national campaign groups, start games or reading groups for their fellow students, organise and host events like Pride, and even become a voice at our Student Conferences bringing feedback from the student body to help improve the student offering in future years.

## Curriculum Focus Groups

You can share your views about your course with leaders from your curriculum area in our Focus Groups. This could be in the form of feeding back about which modules you found the most useful, or any activities or resources you think would improve your study experience.

If you are excited by the sound of these opportunities, you can contact the student experience team for more information about how you can get involved: [studentexperience@howcollege.ac.uk](mailto:studentexperience@howcollege.ac.uk)



# STUDENT EXPERIENCE.



We want to make sure your experience as a HoW student is as wonderful as possible, which is why we have safe, inclusive spaces for you to connect, move, create, recharge, belong and grow. Empowering every learner to thrive.



## The HoW R U Hubs

All students are welcome to spend their free time in the HoW R U Hubs that are located on each campus. Each hub has activities, clubs, games and more. You can find members of the Student Experience Team in the hubs in Bromsgrove, Redditch and Worcester who are on hand if you need them.

## Learning Centres

Our Learning Centres (LC) are designed as a place to go to for both study and free time. Fitted with lots of nooks, books and computers, our students can head to the LC for additional study or just to have some quiet time. The LC offer a library of key texts to support your studies alongside a great range of student endorsed fiction books, celebrating diversity and including dyslexia friendly titles. The LC team offer support with using the computers, WiFi and have a variety of equipment for loan. There are also many digital resources available through the LC that support and enhance your curriculum study from college or at home, all of which the LC team can help you to discover. Regular workshops are also held throughout the year to support you with study skills to improve and enhance your academic success.

## Canteens

Our canteens are always busy thanks to our lovely staff and the fabulous selection of food and drink they provide for our students. Whether it's a chat over coffee with a friend, or a quick lunchtime bite, our canteens have seats aplenty and lots of delicious offerings for you to enjoy!



**SXP TEAM  
LOCATED ON  
EACH CAMPUS**



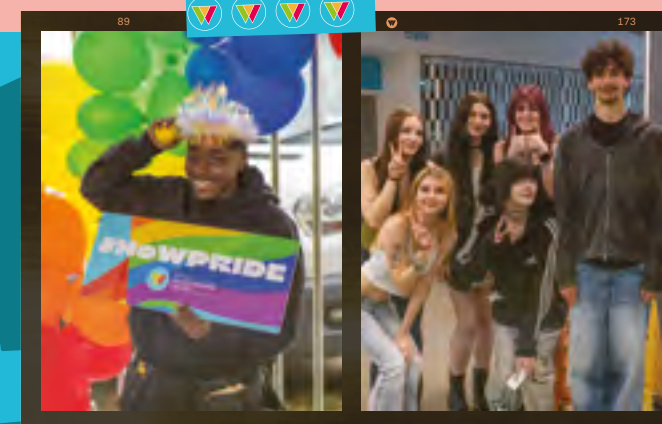
**HOW R U ON  
ALL CAMPUSES**



**CANTEENS  
AND VENDING  
MACHINES ON  
EACH OF OUR  
CAMPUSES**



**FREE SHUTTLE  
BETWEEN  
BROMSGROVE  
AND REDDITCH**



# EQUALITY, DIVERSITY AND INCLUSION.

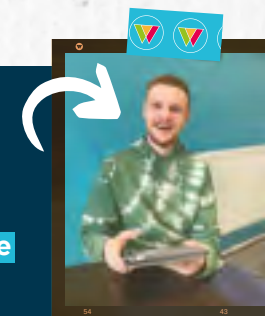
Here at HoW College, inclusion is of utmost importance to us. We want everyone to feel welcome, included and accepted within our college community, and we strive continuously towards this in various ways.



## Here's what Christian, a former HoW student has to say about his experience:

"My name is Christian, I have cerebral palsy, Epilepsy and I am non-verbal. When I started at HoW, I was nervous like anyone would be, but the **Specialist Support Staff guided me through everything.** The College made me feel so welcome, and that's because of HoW College's general ethos to inclusivity. The staff always had a can-do attitude, so nothing was beyond me in terms of requirements for the course.

I left HoW College with a BTEC Distinction in Sport, a grade 4 GCSE in Maths and a grade 5 GCSE in English. Since leaving college, I have had the confidence and grades to go on to Higher Education and have graduated with a university degree in Sports Coaching Science with Disability Sport. **HoW College was the real starting point for me,** and it gave me the confidence to do things that I would never have thought possible when I left school."



One of the most important ways of enhancing inclusion within our community is through continual education. Taking the time to learn about different walks of life, perspectives and current injustices, is at the centre of making real progression towards creating an environment and world that is accepting of all individuals.

## Here's just some of the EDI campaigns and events at HoW College:

**February** - LGBT+ History Month

**March** - Fearless Females Week and International Women's Day

**April** - Autism Awareness Month

**May** - Mental Health Awareness Week

**September** - World Suicide Prevention Day

**October** - Black History Month and World Mental Health Day

**November** - Movember, Magnificent Males and International Men's Day



**Mental Health Awareness**

**LGBTQIA+**

**Healthy Relationships**

**Sexual Violence and Harassment**

**Cultural Celebrations**

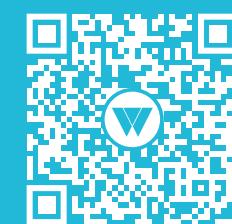
**Random acts of kindness**



**I found my teachers were very supportive and the lessons were very fun.**

**Vickie Shaw**

Level 3 Diploma in Access to Higher Education: Social Science



**SCAN HERE TO EXPLORE**



# LET'S TALK FINANCE.

## HERE TO SUPPORT YOU STARTING COLLEGE LIFE.

We know that students have a lot to juggle and we understand the financial commitment which can come with college life. Here at HoW College, we have a number of bursaries to provide a helping hand to those who need it. Support can be in the form of travel costs, food, equipment and other course related costs.

### Further Education Student Support Fund

Supporting you with all aspects of college life from equipment, uniform and trip costs, to meals and childcare.

### Free Travel

Helping you to get to and from college. If you qualify, we will pay for your bus/train pass.

### Advanced Student Loans (All)

Support aimed at those aged over 19 studying a Level 3/4 course to help with fees.

### Free College Meals

Fuel yourself and be ready to learn with our free college meals scheme.



The support is dependent on course level, age and household income. For more information, please contact our student finance support teams on (Redditch/ Bromsgrove) [studentfinance-redditch@howcollege.ac.uk](mailto:studentfinance-redditch@howcollege.ac.uk) or (Worcester) [studentfinance-worcester@howcollege.ac.uk](mailto:studentfinance-worcester@howcollege.ac.uk).

### How Do I Get Support?

Once you have enrolled on a course, please speak to our customer service team about applying for support with the costs of college.

For more information visit our website [howcollege.ac.uk/student-life/student-finance/further-education-finance](https://www.howcollege.ac.uk/student-life/student-finance/further-education-finance)

All support is subject to terms and conditions.

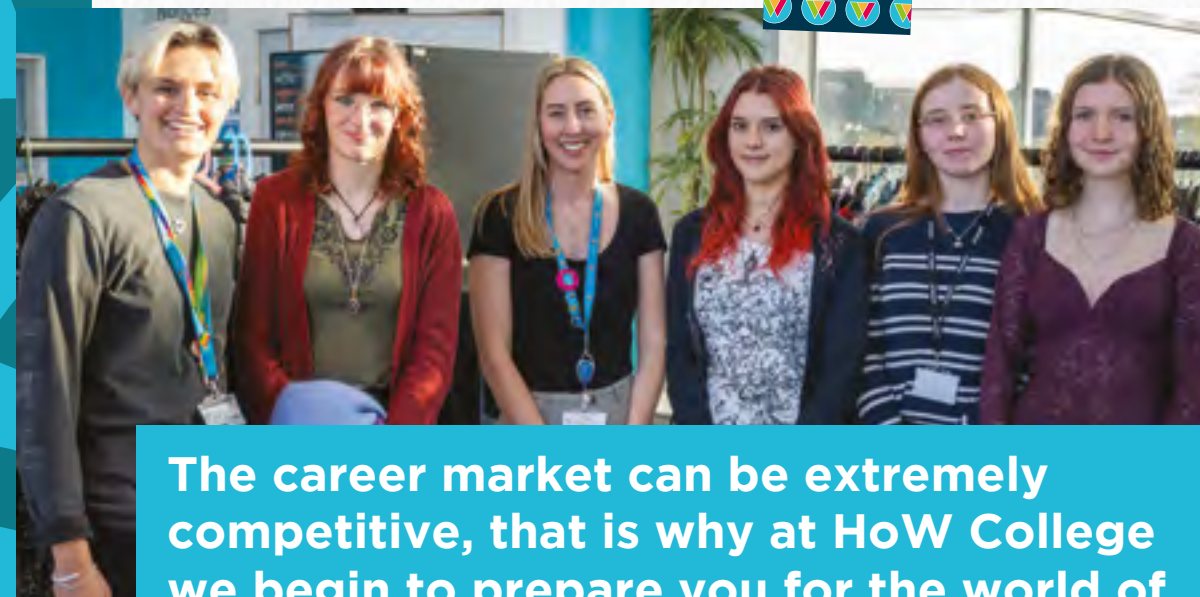


SCAN HERE  
TO EXPLORE



# CAREERS AND EMPLOYABILITY

We are proud to work with the following strategic partners:



The career market can be extremely competitive, that is why at HoW College we begin to prepare you for the world of work from day one.

## Progression

We offer a wide range of higher education courses and apprenticeships which you can progress onto.

## Work Experience

We have a dedicated work experience team to help you find a placement. As part of your vocational/technical course, you will be required to participate in work experience or work related activities.

## Student Voice

We offer the opportunity for you to become a Student Ambassador to really make your CV stand out.

## Guest Speaker Programme

Employers and universities come and speak to our students about progression opportunities and the job market.

## Live Projects Designed by Employers

Employers regularly attend college to set students live projects. This gives students real experience of the world of work and enhances their CV.

## Career Advice and Guidance

Our dedicated careers team offer specialist one-to-one guidance sessions to enable our students to progress to the next step of their career journey. They also offer support and advice on UCAS applications, job searching, interviews and CV writing.

## Coaching Ambition at HoW

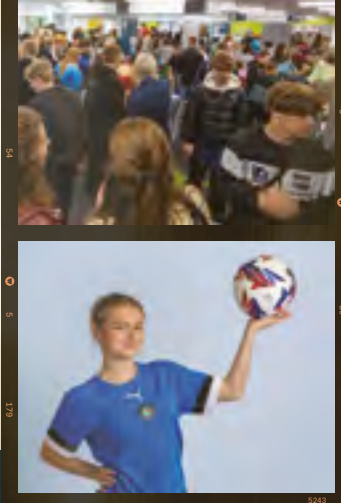
We are embedding coaching approaches into our 16-18 study programmes through our Ambition Coaching initiative. Regular coaching sessions will be embedded into lessons and workshops in order to help learners become more effective, independent and ambitious by focusing on academic success, personal development and progression. Students will also benefit from dedicated 1:1 coaching reviews throughout the year, supporting them to achieve their goals, maximise their grades and prepare for a positive future destination.

# PERSONAL DEVELOPMENT.

## THRIVE

THRIVE is a student-centred, differentiated personal development programme designed to support individual development needs. It develops core skills, builds confidence and resilience for mental and physical health, teaches age-appropriate relationship education, and encourages appreciation of individual differences.

The 34-week programme includes a range of core topics, flexible delivery, and extended resources for when they are needed. Thrive is timetabled for 2 hours a week for all students and has support from dedicated and highly experienced Personal Tutors (PTs). PTs will meet with you regularly and help with your course work, personal development and general support while at college.



## ELEMENTS

At HoW College, **we prioritise developing independent and collaborative digital skills.** Recent studies show that over 80% of jobs advertised in the UK now list digital skills as a required competency, highlighting the increasing necessity to build strong digital capabilities for the evolving workforce.

Our timetabled online learning programme, Elements is built into all Level 2 and Level 3 study programmes. Elements focuses on course specific content and delivers this via our online learning platform, Moodle. You'll also work on an employer-endorsed project, based on real-life scenarios to support your career ready digital skills. Common tasks within Elements include digital activities like polls, quizzes, forums, and interactive videos.



Thrive and Elements both complement the College's personal development framework and 5C's.

**Our personal development framework covers these areas:**

- Life Ready – Thrive and personal development
- Work Ready – Core employability Skills
- Career Ready – Potential Pathways
- Opportunity Ready – Compete, Community and Contribution.

**Our college 5C's help develop your skills in:**

- Critical Thinking
- Creativity
- Communication
- Collaboration
- Company Behaviours



## HoW DIGITAL

HoW College offers comprehensive support for your development of digital skills through our learning centres, HoW Digital teams, IT facilities, and designated study areas. Throughout the academic year, you will have access to digital workshops, individualised assistance, and opportunities to become digital champions, ensuring that every student feels well-supported in their digital learning journey.

We also support our students with online access and digital tool subscriptions during their course. This includes:

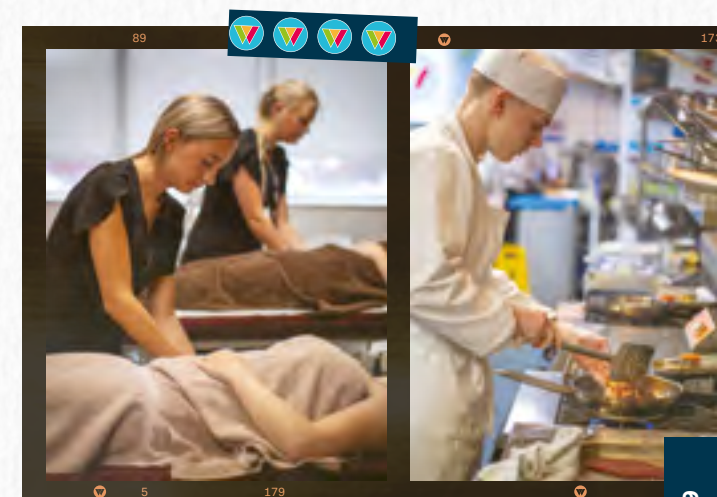
- Full Microsoft 365 educational account with apps and Cloud storage
- Microsoft Teams for collaboration and communication
- Moodle for online remote learning opportunities
- Educational licence to Canva and other educational digital tools



**The support from tutors was always helpful, and they encouraged me to work hard and do well.**

**Noah Harrop**

Level 3 Extended Diploma in Creative Media Production & Technology



# OUR CAMPUSES.



**HoW College stands as the largest institution for further education in Worcestershire County, with campuses located in Bromsgrove, Redditch, Malvern and Worcester.**

Each campus is equipped with state-of-the-art facilities designed to ignite creativity, innovation and practical skills across various subject areas.

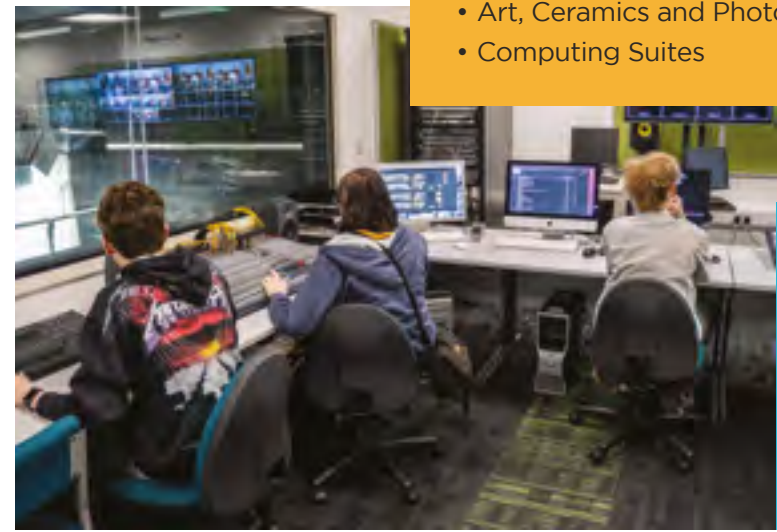
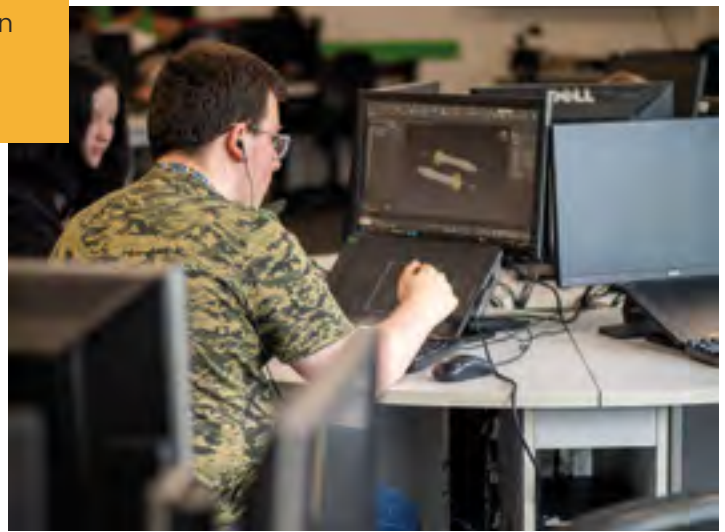


# BROMSGROVE.



## Bromsgrove Courses:

- Art and Design
- Automotive
- Engineering
- Electrical Installation
- Computing and IT
- Game Design and Creative
- Media Production (TV & Film)



**Our Bromsgrove campus is perfectly situated within five minutes from the town centre. You can access the campus by car, foot, or by the Shuttle Bus that travels between our Bromsgrove and Redditch campuses.**

To use our Shuttle, all you need is your HoW College badge, and you can hop straight on! The Shuttle is exclusively for HoW staff and students.

Each of our courses provides a mix of theory and practical work and offers an element of work experience to ensure you gain the right skills, knowledge and experience to kickstart your career. So, whether you want to unleash your creativity, design the next big game, get behind the camera, or get your hands dirty in our workshops, this campus has a course to suit everyone.

### Facilities in Bromsgrove:

- Learning Resource Centre
- HoW R U Hub
- Canteen
- Wellbeing Office
- Outdoor Space with Basketball Court
- Engineering, Automotive and Electrical Installation Workshops
- Art, Ceramics and Photography Studios
- Computing Suites

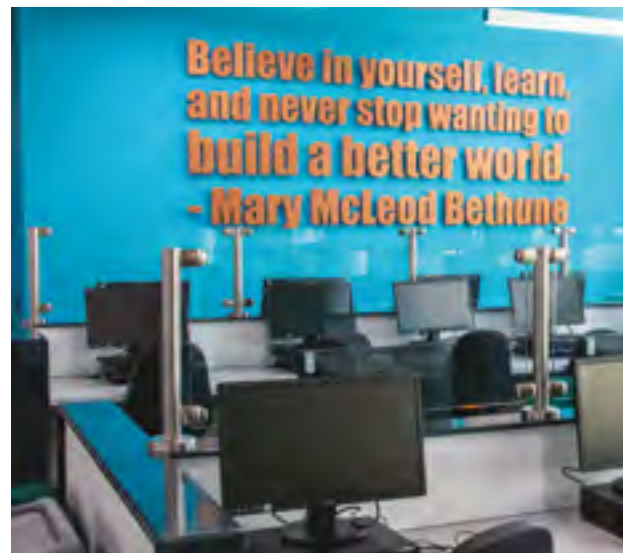


**SCAN HERE TO EXPLORE**

# REDDITCH.

## Redditch Courses

- Access to HE
- Business
- Construction
- Early Years
- Hair and Beauty
- Health and Social Care
- Inclusive Learning
- (SEN Base)
- CORE
- Hospitality and Catering
- Public Services
- Science
- Sports
- Travel and Tourism



**Our campus in Redditch is a stone's throw from the town centre, home to the popular Kingfisher Shopping Centre.**

The campus is easily accessible by car, foot or by the Shuttle Bus. To use our shuttle, all you need is your HoW College badge, and you can hop straight on! The Shuttle, is exclusively for HoW staff and students.

With Redditch being our second largest campus, we offer a wide variety of courses. From Business to Sport, Construction to Hospitality and Catering, we have something for everybody! Our courses are predominantly practical with a touch of theory, giving you the perfect recipe for an engaging and exciting education!

Alliance House, based in Redditch, is a short walk from our main campus and offers a dedicated space for our Construction courses.

### Facilities in Redditch:

- Learning Resource Centre
- HoW R U Hub
- Canteen
- Wellbeing Office
- Careers Office
- Outdoor Space
- Aircraft Cabin and Check-in Desk
- Industry standard kitchens
- Commercial restaurant (Archer's)
- Commercial Salon (Fusion)
- Sport and Fitness Centre
- Sports Hall
- Construction Centre (Alliance House)
- IT suites
- The Base



**SCAN HERE TO EXPLORE**



### Malvern Courses

- Bricklaying
- Carpentry and Joinery
- Construction Skills
- Maintenance Operations
- Painting and Decorating

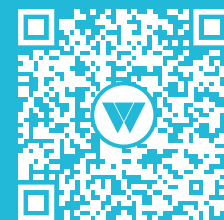


**This is the home of Construction! This campus is equipped with state-of-the-art workshops to ensure you gain hands-on experience during your lessons and feel prepared for employment.**

Our Malvern campus offers a range of construction-based courses for anyone who is interested in gaining a qualification in trades such as Bricklaying or Carpentry.

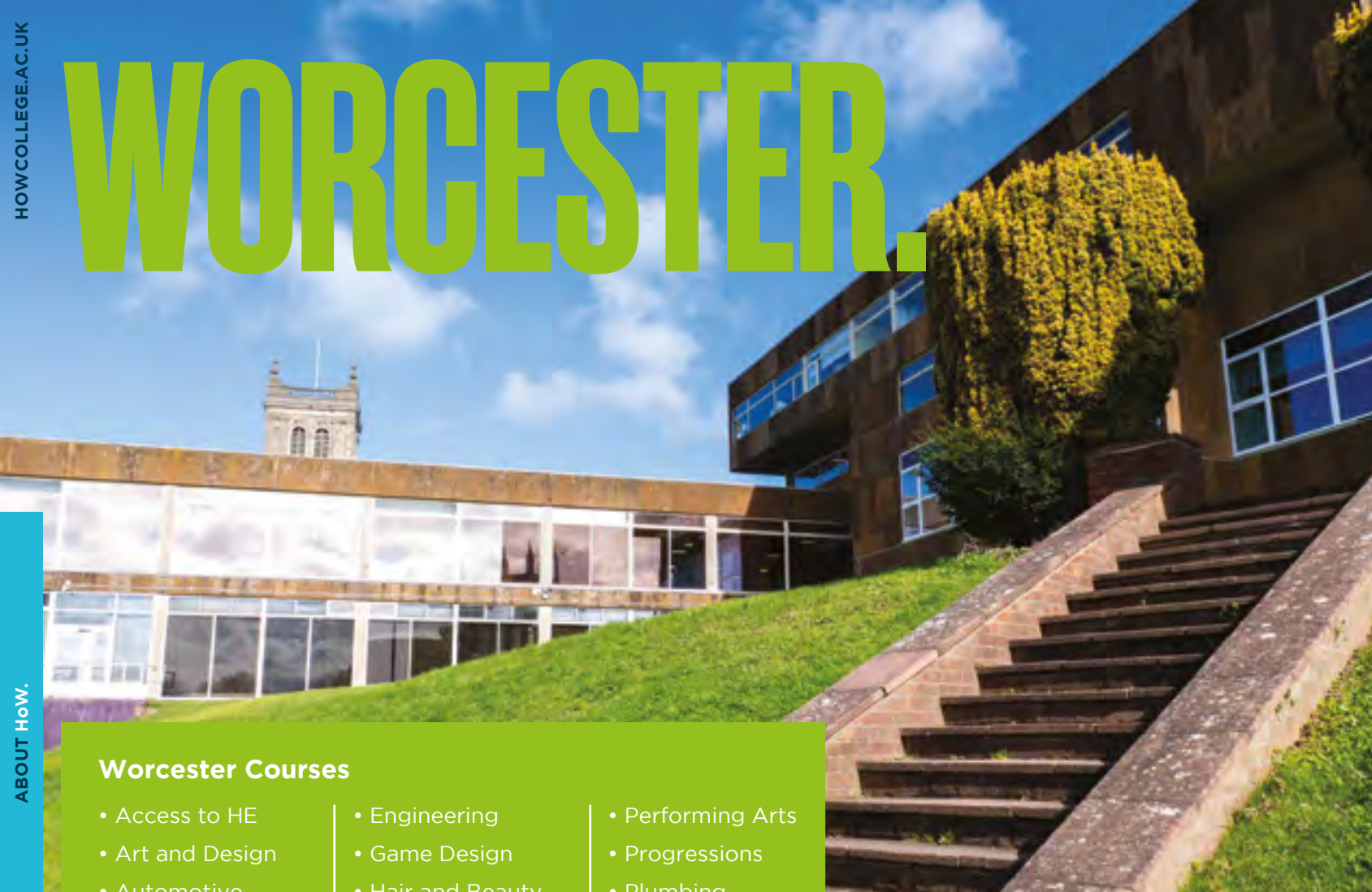
#### Facilities in Malvern

- Canteen
- Learning Facilities
- Brickwork workshop
- Carpentry Workshop



**SCAN HERE TO EXPLORE**

# WORCESTER.



## Worcester Courses

- |                           |                                 |                      |
|---------------------------|---------------------------------|----------------------|
| • Access to HE            | • Engineering                   | • Performing Arts    |
| • Art and Design          | • Game Design                   | • Progressions       |
| • Automotive              | • Hair and Beauty               | • Plumbing           |
| • Business                | • Health and Social Care        | • Public Services    |
| • Computing and IT        | • Hospitality and Catering      | • Sports             |
| • Early Years             | • Inclusive Learning (SEN Base) | • Travel and Tourism |
| • Electrical Installation |                                 |                      |



**Ideally located in the heart of Worcester city centre, our Worcester campus is made up of four buildings:**

All Saints' (our main campus building)

St Andrew's (our Creative Arts, and Computing building)

Cathedral (home of our Engineering and Sport facilities)

The Duckworth Centre of Engineering (where Automotive and Plumbing is situated)

They are all easily accessible by train, car or foot. Similar to other campuses, our Worcester campus is in a great location with everything the city centre has to offer at your fingertips! Our campus in Worcester is our biggest and boasts a wide range of courses and facilities all waiting to provide you with the skills you need to kickstart your future!

## Facilities in Worcester

- |                                   |                                               |
|-----------------------------------|-----------------------------------------------|
| • Learning Resource Centre        | • Commercial Salon (Fountains)                |
| • HoW R U Hub                     | • Access to Perdiswell Leisure Facilities     |
| • Canteen                         | • IT suites and Centre of Digital Engineering |
| • Wellbeing Office                | • Spires Theatre                              |
| • Careers Office                  | • The Base                                    |
| • Aircraft Cabin and Travel Agent | • Engineering and Automotive Workshops        |
| • Art and Design Studios          | • Spires Restaurant                           |
| • Lecture Theatre                 |                                               |
| • Industry standard kitchens      |                                               |



# APPLY IN FIVE

You're just five simple steps away from starting your college journey.

**ON YOUR MARKS.  
GET READY.  
GO!!!**

## 1. LOOK.

Take a look through our prospectus and website to find the right course for you.

## 2. ATTEND.

Come to one of our open events, talk to our lecturers and students and find out how we can help you achieve your full potential.

**KEEP  
GOING!!!**

# START YOUR FUTURE.

## 5. OFFER.

If successful you will be offered a place and invited to a welcome day in the summer.

## 4. INTERVIEW.

Once we have received your application you will be invited to attend an interview. You will be advised at the end of your interview if you have been successful.

## 3. APPLY.

Apply online via our website at **howcollege.ac.uk**



# OUR COURSES.

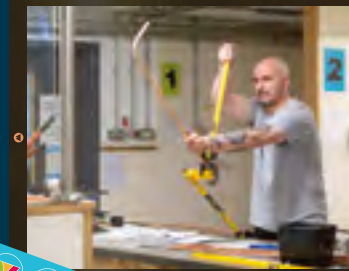
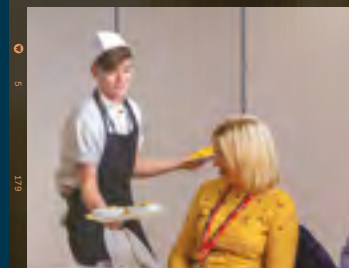
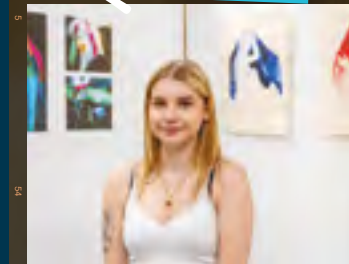


## Explore our courses

- 44. Access to Higher Education
- 46. Apprenticeships
- 52. Art and Design
- 54. Automotive
- 56. Beauty Therapy
- 58. Business and Management
- 60. Computing
- 62. Construction
- 64. Electrical Installation
- 66. Engineering
- 68. Game Design
- 70. Hairdressing
- 72. Inclusive Learning
- 72. The SEN Base
- 76. CORE
- 78. Health, Social Care and Early Years
- 80. Hospitality and Catering
- 82. Media Production
- 84. Performing Arts
- 86. Public Services
- 88. Sports
- 92. Travel and Tourism
- 94. Higher Education
- 96. Adult Skills and Community

For the latest information on our courses online

SEARCH [howcollege.ac.uk/courses](https://howcollege.ac.uk/courses)



# ACCESS TO HIGHER EDUCATION.

## Looking to return to education and kickstart the next stage of your journey?

Our Access to Higher Education courses offer a supportive and flexible pathway for anyone looking to return to education. Whether you are seeking a career change or looking to apply to university after being out of work for a while, these courses have been designed with you in mind. With a focus on building academic knowledge and essential study skills, our Access courses provide the confidence and preparation needed to thrive in a higher education environment – regardless of your age, background or previous experience.

### Skills

- Independent Research
- Academic Writing
- Critical Thinking skills - Reflection, Evaluation
- Professional behaviours
- Numeracy in healthcare
- Science Laboratory skills

Courses are available at our following campuses:



## Level 2 Courses

### Access to Higher Education (Pre Access) R W

Are you dreaming of a new or better career and thinking of applying for university but have been out of work or education for a while and need to brush up on your skills and achieve GCSE English language and Maths?

## Level 3 Courses

### Access to Higher Education (Health Professions) R W

This course will provide you with the skills and knowledge you need to achieve your dreams and succeed in higher education, providing students with an understanding of the essential elements required by Health Professionals.

### Access to Higher Education (Social Sciences) R W

Social Science is a fascinating subject, but especially suitable if you are thinking of a career that involves working with people, such as Social Work, Community Outreach, Policing, Primary Teaching or working with charities and would like to progress to university.

### Access to Higher Education (Science) W

With our Access to Higher Education Diploma (Science), you will be on your way to progress to university to study a HE course in Science or a health profession such as Dietetics, Physiotherapy, Radiography or Microbiology.

### College to Career - Industry jobs include:

- Nursing
- Journalism
- Youth Work
- Chemist
- Midwifery
- Paramedic
- Social Worker
- Lawyer
- Psychologist
- Radiographer

## PROGRESSIONS. PROGRESSIONS.

### Progress onto our Higher Education Courses:

- HNC in Computing
- HND in Business Management
- HNDs in Computing
- HND in Public Services
- Foundation Degree in Digital Media and Games Design
- Foundation Degree in Sports and Leadership Management
- HND in Sport and Exercise Science

For more information on our university level courses please visit our website [HOWCOLLEGE.AC.UK](https://www.howcollege.ac.uk)



### Seren Pope

L3 Diploma in Access to Higher Education: Science

"The course has helped me with a better understanding of my topic, and sticking to deadlines has helped me with my organisational skills that will help immensely when I attend university."



SCAN HERE TO EXPLORE



# APPRENTICESHIPS.

## KICK START YOUR FUTURE.

### READY TO START EARNING WHEN YOU'RE LEARNING?

Completing an Apprenticeship is an excellent way to gain hands-on experience whilst building the skills employers are looking for. As an apprentice, you'll work alongside experienced staff, learning directly from those in the industry whilst also earning a wage. Apprenticeships combine practical training with classroom learning and are offered in a wide range of sectors making them a flexible and rewarding route into employment and further progression.

### SUBJECT AREAS

- |                                 |                                  |
|---------------------------------|----------------------------------|
| - Accountancy                   | - Hairdressing                   |
| - Business Administration       | - Hospitality and Catering       |
| - Construction Technologies     | - Human Resources                |
| - Customer Services             | - IT                             |
| - Early Years                   | - Marketing                      |
| - Electrical Installation       | - Vehicle Maintenance and Repair |
| - Engineering and Manufacturing |                                  |



# Hannah Randall

Trainee Vehicle Repair Technician



The best part about doing an Apprenticeship at HoW College is the extra effort made by the teaching staff to make sure that I reach my potential.

Doing an Apprenticeship with HoW has broadened the scope of my future career by introducing me to specialist jobs within the automotive industry.



## WHY BECOME AN APPRENTICE?



### EARN A SALARY

Apprentices are paid for their work. Earn a salary as well as training in your field.



### GET PAID FOR YOUR HOLIDAY

Apprentices have standard employee benefits such as holiday pay and sick pay.



### FAST-TRACK YOUR CAREER

Move up the career ladder quicker than university graduates with job experience and industry knowledge to match.

## LEVELS OF APPRENTICESHIPS

### INTERMEDIATE APPRENTICESHIP

Qualification Level: 2  
Equivalent to: GCSE

### HIGHER APPRENTICESHIP

Qualification Level: 4 and 5  
Equivalent to: Foundation Degree and above

### ADVANCED APPRENTICESHIP

Qualification Level: 3  
Equivalent to: A Level

### DEGREE APPRENTICESHIP

Qualification Level: 6 and 7  
Equivalent to: Bachelor's or Master's Degree



# HOW TO APPLY FOR AN APPRENTICESHIP.

To complete an Apprenticeship you must be over the age of 16 and not in full time education.

## STEP ONE

Visit [howcollege.ac.uk](https://howcollege.ac.uk) and find a vacancy.

## STEP TWO

Either remotely or face-to-face you will be required to speak to a member of the Solutions Team to discuss apprenticeship options and ensure it is right for you. You will also be required to undertake initial assessments in Maths, English and the vocation of your choice.

## STEP THREE

Interview with employer.

## WHAT IF I AM ALREADY EMPLOYED?

If you are already working or know an employer that would like to employ you as an apprentice, please email:

[solutions@howcollege.ac.uk](mailto:solutions@howcollege.ac.uk) or ring **01905 743435**.

We will be able to arrange a visit to the employer to confirm arrangements.

## Mariah Sutton

Recruitment Apprentice

**Mariah, a Recruitment Apprentice at Polaris, began her career journey at 23 years old through an Apprenticeship after facing uncertainty during the COVID-19 pandemic. In her role supporting HR and recruitment for a children's services organisation, she's gained both professional and personal skills while earning a wage and working toward a qualification.**

# ART AND DESIGN.

## Looking for a course that allows you to unleash your creativity?

Our Art and Design courses allow you to bring your artistic visions to life. You'll be studying in vibrant studio spaces designed to foster innovation and imaginative thinking. With two specialist facilities in Worcester and Bromsgrove, our Art and Design department offers well equipped studios tailored to your studies.

### Skills

- Creativity
- Printmaking
- Photography
- Ceramics
- Investigating materials
- Digital Portfolio Creation

Courses are available at our following campuses:



B

R

W

M



The average salary in this sector is £26,700

Predicted job availability in Worcestershire 2030 is 7,199

## Level 2 Courses

### Art and Design (UAL) B W

During this one-year course you will experiment with a broad range of materials, processes, and techniques across Art and Design disciplines such as printmaking, photography, and ceramics.

## Level 3 Courses

### Art and Design (UAL) B W

Equivalent to three A Levels, this two-year course offers an initial broad exploration of Art and Design disciplines. Experimenting with drawing, photography, and painting, you will gradually become more independent in research and design to develop your own visual language.

### Foundation Diploma Art and Design (UAL) B

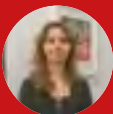
This one-year Foundation course will initially provide you with an investigation into a variety of materials, processes, and techniques. Throughout the course, the nature of your artwork will shift and change, through contextual research and material exploration as you begin to specialise in a chosen area within Art and Design (*note this course is not for school leavers; you must have completed a Level 3 course or 3 A Levels*).



## College to Career

Industry jobs include:

- |                 |                     |                    |
|-----------------|---------------------|--------------------|
| • Artist        | • Tattoo Artist     | • Graphic Designer |
| • Teacher       | • Freelance Artist  | • Photographer     |
| • Art Therapist | • Creative Director | • Videographer     |



### Alicia Dudzewicz

L3 Applied General Extended Diploma in Art & Design

"You should study Art and Design as it allows you have a creative outlet and explore many professional tools I wouldn't be able to use without the facilities. I have been able to use screen printing, lino cutting, dry point, and more."



SCAN HERE TO EXPLORE

# AUTOMOTIVE.

## Ready to shift your future into high gear?

Our Automotive courses offer the perfect blend of theory and practical experience, giving you the chance to work on real vehicles in fully equipped workshops. You'll learn using professional facilities including engine ramps, lifts and hoists – ensuring you're gaining hands-on experience from day one. Whether you're passionate about cars, interested in how vehicles work or are looking to start a career in the motor industry, these courses will provide you with a solid foundation.

### Skills

- Practical Workshop Experience
- Repairing Engines
- Diagnostics and Fault Finding
- Customer Service
- Health and Safety
- Workplace Readiness

Courses are available at our following campuses:



The average salary in this sector is £33,700

Predicted job availability in Worcestershire 2030 is 2,354

### Entry Level 3

#### Automotive Maintenance and Repair B W

This course covers the basic technical needs for today's motor vehicle repair industry.

### Level 1 Courses

#### Automotive Maintenance and Repair B W

This hands-on course introduces students to the automotive industry through practical training in vehicle servicing and repair.

### Level 2 Courses

#### Light Vehicle Maintenance and Repair Principles B W

This course builds on existing knowledge, combining theoretical learning with hands-on experience, allowing students to work on real vehicles while developing skills in diagnosing and repairing engines, electrical systems, and chassis components.

### Level 3 Courses

#### Light Vehicle Maintenance and Repair Principles W

This advanced light vehicle course deepens technical knowledge through a mix of classroom theory and hands-on workshop practice, focusing on diagnosing and repairing complex faults.

Apprenticeships available in this area, see page 46.

### College to Career

Industry jobs include:

- Automotive Technician
- Garage Owner
- Mechanic
- Diagnostic Technician

#### Matt Chadwick

L2 Diploma in Light Vehicle Maintenance and Repair Principles

"It's a great way to learn new skills and get you into a range of jobs from HGV mechanics, motorbike mechanics, and those skills transfer whether you want to work on new or vintage cars."



SCAN HERE TO EXPLORE

# BEAUTY THERAPY.

## Ready to polish your skills and shape your future?

Our Beauty Therapy courses offer an exciting route into the thriving beauty industry. With a mixture of practical training and industry relevant theory, you'll gain the confidence and skills needed to work in salons, spas or even launch your own beauty business. At our Worcester and Redditch campuses, you'll be learning in excellently equipped commercial salons using professional products and equipment as well as working on paying clients. You can be sure that our Beauty courses provide a great environment to develop your expertise, build client experience and prepare you for a successful career.

### Skills

- Customer Service
- Facial Waxing
- Manicure and Pedicure Treatments
- Anatomy and Physiology
- Body Massage Treatments
- Workplace Health and Safety

Courses are available at our following campuses:



The average salary in this sector is £28,300

Predicted job availability in Worcestershire 2030 is 991

### Level 1 Courses

#### Beauty Therapy

This entry-level course is designed for individuals with a strong interest in the beauty industry and who may not currently meet the entry requirements for higher-level courses. It provides essential skills and knowledge in beauty therapy.

### Level 2 Courses

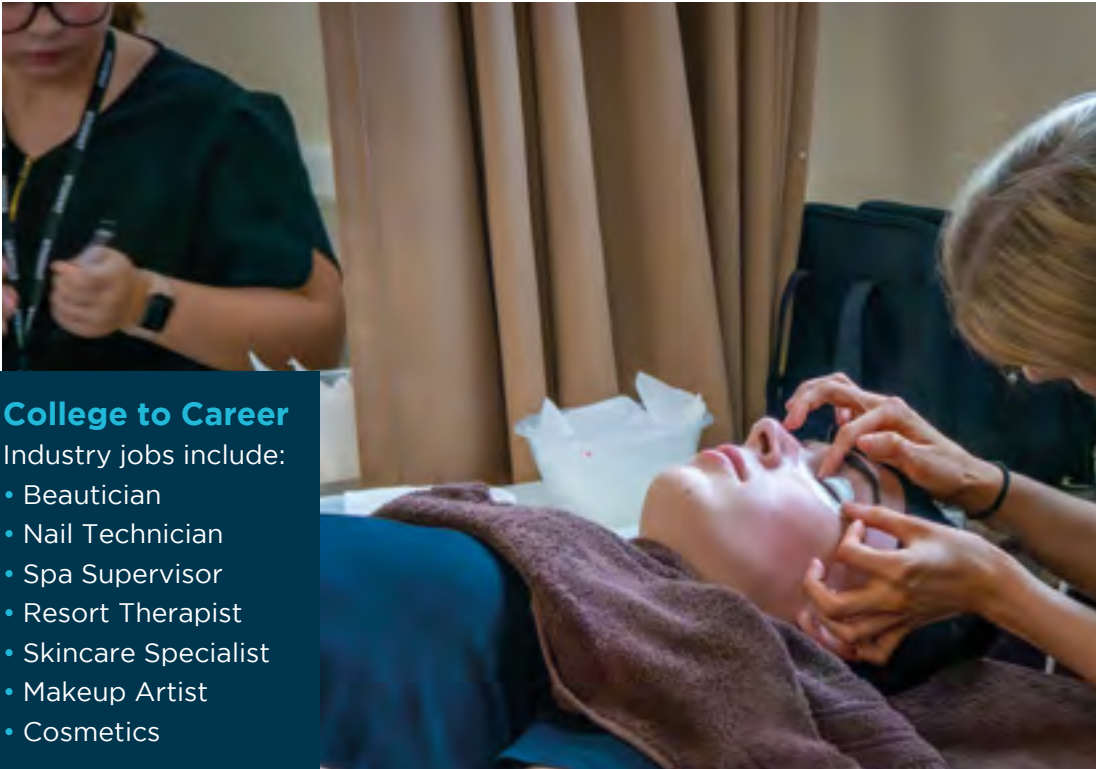
#### Beauty Therapy

This course is for those wishing to begin a career in the beauty industry, offering practical training in the core skills required to work in a salon environment.

### Level 3 Courses

#### Beauty Therapy

This advanced course builds on existing knowledge and offers more in-depth technical and practical training in beauty therapy. It prepares students for employment or further education in the industry.



### College to Career

Industry jobs include:

- Beautician
- Nail Technician
- Spa Supervisor
- Resort Therapist
- Skincare Specialist
- Makeup Artist
- Cosmetics

#### Libby Turner

L3 Diploma in Beauty Therapy Massage

"Beauty Therapy gave me the confidence to talk to strangers and the course has put me in different settings and experiences to help me in my chosen career."



SCAN HERE TO EXPLORE

# BUSINESS AND MANAGEMENT.

## Can you see yourself running your own business or shaping the future of a company?

Our Business courses are designed to equip you with the practical skills, strategic thinking and industry insight needed to thrive in today's fast paced business world. Whether you dream of launching your own start-up, creating positive change, or providing innovative solutions, our courses are here to unlock your potential. From marketing to management, finance to innovation, you'll gain a well-rounded understanding of how businesses operate and succeed.

### Skills

- Analytical and Problem-Solving Skills
- Financial Literacy
- Collaboration and Decision Making
- Creativity and Innovation in Business
- Professional Standards in Business
- Organisational and Time Management

Courses are available at our following campuses:



The average salary in this sector is £43,000

Predicted job availability in Worcestershire 2030 is 2,906

### Level 2 Courses

#### Business Administration R W

This qualification is ideal for students with a curious mind, an interest in business, and a desire to build real-world skills in areas like customer service, retail, and administration. Designed to support progression to Level 3 courses or entry into employment, this course helps learners grow in confidence, independence, and workplace readiness.

### Level 3 Courses

#### V Level Accounting and Finance R W

The Accounting and Finance qualification is ideal for students who are interested in understanding how businesses manage money and make financial decisions. This course provides a strong foundation for careers in accounting, banking, finance and business, as well as progression to higher education, and apprenticeships. This qualification needs to be taken as part of a suite of A Levels, V Levels and Extended Certificates, all at Level 3.

#### T Level in Management and Administration (Business) R W

The T Level in Management and Administration is a two-year qualification designed for students who want to develop the knowledge and skills needed for a successful career in business. Combining classroom learning with a substantial industry placement, learners gain practical experience in areas such as project management, finance, customer service, business operations and administration. This qualification provides a strong pathway to employment, higher apprenticeships or university.

**Apprenticeships available in this area, see page 46.**

## PROGRESSIONS. PROGRESSIONS.

### Progress onto our Higher Education Courses:

- HNC in Management and Leadership

For more information on our university level courses please visit our website [HOWCOLLEGE.AC.UK](https://www.howcollege.ac.uk)

### College to Career

Industry jobs include:

- Book-keeper
- Marketing Manager
- Payroll
- Administrator
- Business Owner
- Event Manager

#### Ellie Ahern

L3 National Extended Diploma in Business

"A Business course is a great course to study because even if you're not sure what you want to do, it teaches you a range of different skills to apply to different industries, from finance to marketing and more."



SCAN HERE TO EXPLORE

# COMPUTING.

## Ready to crack the code to computing and discover how the digital world works?

Our Computing courses are designed to prepare you for the fast-moving and ever-evolving world of technology. Whether you're interested in cyber security, web design or system development, you'll gain a strong foundation in both practical skills and theoretical knowledge. Here you'll learn in modern facilities using industry standard tools, guided by expert tutors who bring real-world experience into the classroom. Computing can lead to exciting opportunities in almost any sector.

Courses are available at our following campuses:

B

R

W

M

### Skills

- Cyber Security
- Website development
- Developing Coding Solutions
- Data Management
- Trouble Shooting
- Network Security

The average salary in this sector is £56,000

Predicted job availability in Worcestershire 2030 is 2,765

## Level 1 Courses

### IT and Digital Media R W

This IT and Digital Media course introduces students to the digital and creative sectors, building core skills.

## Level 2 Courses

### Information and Creative Technology B W

This course covers introductory computing skills from software development to security while also being the T Level Foundation course for Digital T Levels.

## Level 3 Courses

### T Level: Digital Software Development B W

This course gives you the opportunity to develop your skills in software design and development to high industry standards and apply these to the workplace.

### T Level: Digital Support and Security B W

This course gives you the opportunity to develop your skills in IT support and security to a high level and take these forward into the world of work.

**Apprenticeships available in this area, see page 46.**

## PROGRESSIONS. PROGRESSIONS.

### Progress onto our Higher Education Courses:

- HNC/HND Computing for England

For more information on our university level courses please visit our website [HOWCOLLEGE.AC.UK](https://www.howcollege.ac.uk)

### College to Career

Industry jobs include:

- Digital Support Technician
- Digital Applications Technician
- Infrastructure Technician
- IT Solutions Technician
- Software Developer

### Jacob Steadman

L3 T Level in Digital Support Services

"I would recommend a T Level in Digital Support Services to anyone interested in a career in IT. It offers the perfect balance between classroom learning and real-world experience, allowing you to study areas like networking, cybersecurity, and digital systems while gaining hands-on skills during your industry placement."



SCAN HERE TO EXPLORE

# CONSTRUCTION.

## Ready to build your dream career?

Our Construction courses cover a wide range of trades and job roles, including Bricklaying, Carpentry, Joinery and Plumbing – giving you the flexibility to explore different areas of the industry. You'll gain hands-on experience in our authentic workshops, developing the practical skills and confidence needed to succeed in the workplace. Our construction courses provide the foundation for a successful future in a growing and rewarding industry.

### Skills

- Bricklaying
- Joinery
- Plumbing
- Health and Safety
- Carpentry

Courses are available at our following campuses:



The average salary in this sector is £42,200

Predicted job availability in Worcestershire 2030 is 9,689

## Level 1 Courses

### Bricklaying R M

This course provides foundational skills in bricklaying and construction techniques.

### Carpentry and Joinery R M

This course provides learners with essential skills and knowledge in woodworking, including basic site carpentry and joinery techniques.

### Construction Skills R M

This course introduces learners to a range of basic construction trades and techniques.

### Plumbing R W

This course introduces learners to the fundamental skills and knowledge required in the plumbing trade.

## Level 2 Courses

### Bricklaying R M

This course builds on foundational bricklaying skills, preparing learners for skilled roles in the construction industry or progression to advanced training.

### Site Carpentry R M

This course develops the practical skills and technical knowledge required for skilled site-based carpentry work.

### Property Maintenance Operations R M

This course prepares learners for a multi-skilled role in maintaining buildings and facilities.

### Plumbing R W

This course develops practical skills and technical knowledge essential for working as a qualified plumber.

## Level 3 Courses

### Plumbing R

The Level 3 Advanced Technical Diploma in Plumbing provides in-depth technical knowledge and advanced practical skills needed for senior plumbing roles.

Apprenticeships available in this area, see page 46.

## College to Career

Industry jobs include:

- Plumber
- Labourer
- Bricklayer
- Carpenter

### Lily Jones

L2 Technical Skills in Plumbing

"I joined this course to expand my skills and follow in my dad's footsteps and ended up loving it!"



SCAN HERE TO EXPLORE

# ELECTRICAL INSTALLATION.

## Ready to rewire your future?

Our Electrical Installation courses offer a practical and in-depth route into one of the most vital and in-demand trades. Delivered in our fully equipped on-site workshops, you'll learn how to carry out a range of electrical tasks using industry standard tools. Alongside hands-on training, you'll explore the theory behind electrical principles gaining a sound understanding of a range of topics including lighting, AC theory, cable sizing and more. As well as this, you'll develop essential skills in health and safety, IT and teamwork – preparing you for real-world working environments in this thriving industry.

## Skills

- Fundamental Safe Working Practices
- Electrical Installation Wiring and Terminations
- Fabrication Techniques for Electrical Installation
- Fault Diagnosis and Rectification
- Inspection, Testing, and Commissioning of Electrical Installations
- Electrical System Design

Courses are available at our following campuses:



The average salary in this sector is £36,800

Predicted job availability in Worcestershire 2030 is 1,592

## Level 1 Courses

### Electrical Installation B W

This qualification gives you the opportunity to develop some core skills and knowledge and gives you the opportunity to progress onto either our Level 2 & 3 Electrical Installation qualifications.

## Level 2 Courses

### Electrical Installation B W

This qualification is designed for those who wish to learn, develop and practice the skills required for employment and/or career progression in the electrotechnology sector.

## Level 3 Courses

### Electrical Installation B W

This qualification will prepare learners for a career in the construction industry, with a focus on Electrical Installation.

Apprenticeships available in this area, see page 46.

## PROGRESSIONS. PROGRESSIONS.

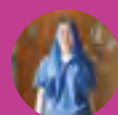
### Progress onto our Higher Education Courses:

- HNC/HND in Electrical and Electronic Engineering
- For more information on our university level courses please visit our website [HOWCOLLEGE.AC.UK](https://www.howcollege.ac.uk)

## College to Career

Industry jobs include:

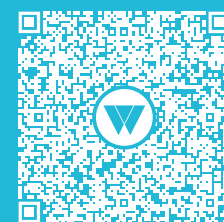
- Electrical Engineering Technician
- Electronics Engineer
- Computer Hardware Engineer
- Software Engineer
- Mechanical Engineer
- Trade Supervisor
- Electrical Installation Technician



### Hannah Thornton

L2 Diploma in Electrical Installation

"I think studying Electrical Installation is quite important because you learn practical skills that you can use in the future. The workshops are large and great, where each student has their own space to focus on their work."



SCAN HERE TO EXPLORE

# ENGINEERING.

## Ready to engineer your way into an exciting career?

Our Engineering courses are the ideal starting point for anyone looking to build a career in an innovative and high-demand industry. You'll have access to professionally equipped workshops, allowing you to gain practical experience using tools and equipment that reflect real-world engineering environments. Our Engineering courses offer strong progression routes into Apprenticeships, higher education and employment and open a wide range of career paths, from technicians to tool makers.

### Skills

- Health and Safety
- Computer Aided Design (CAD)
- Mechanical Measurement and Inspection Techniques
- Engineering Drawing for Technicians
- Mathematics for Engineering Technicians
- Commercial Aspects of Engineering Organisations

Courses are available at our following campuses:

B

R

W

M

The average salary in this sector is £42,200

Predicted job availability in Worcestershire 2030 is 2,836

## Level 2 Courses

### Engineering B W

This course gives learners knowledge and understanding of a broad range of engineering competencies. The qualification covers the intermediate knowledge, understanding and skills that are required by someone working in the engineering industry.

## Level 3 Courses

### Advanced Manufacturing Engineering B W

This qualification puts learning into the context of the world of work, giving students the opportunity to apply their research, skills and knowledge in relevant and realistic work contexts.

**Apprenticeships available in this area, see page 46.**

## PROGRESSIONS. PROGRESSIONS.

### Progress onto our Higher Education Courses:

- HNC/HND in Mechanical Engineering

For more information on our university level courses please visit our website [HOWCOLLEGE.AC.UK](https://www.howcollege.ac.uk)

## College to Career

Industry jobs include:

- Tool Maker
- Tool Fitter
- Engineering Technician
- Diagnostic Technician
- Prototype Technician
- Workshop Technician
- Design and Development Engineers
- Service Technician

### Reece Tuffin

L2 Engineering Operative

"I think you should study an Engineering course because you learn a variety of different skills – welding, metal cutting, using lathes, and these skills are contributing to everyday life, and the course teaches you general skills for life."



SCAN HERE TO EXPLORE

# GAME DESIGN.

## Want to be a part of the industry that's shaping the future of entertainment?

Our Game Design courses are the perfect choice for creative thinkers who want to turn their passion into a profession. You'll explore the world of gaming and digital storytelling, working with a mix of industry-standard commercial software and accessible open-source tools. Through creative projects and practical learning, you'll develop key skills in a range of industry specific areas that will ensure you succeed in your career. These courses are ideal for anyone wanting to be a part of a fast-paced, innovative industry where creativity meets technology.

Courses are available at our following campuses:



### Skills

- 2D Games Design
- Research and Evaluation of Projects
- 3D Modelling, Character Design and Animation
- User Interface (UI) Design
- Industry Exploration and preparation
- 3D Games Design and Engine Proficiency

## Level 2 Courses

### Game Design

Throughout this course you will learn how to create 2D games using a variety of skills between gameplay mechanics, graphic design and animation.

## Level 3 Courses

### Game Design

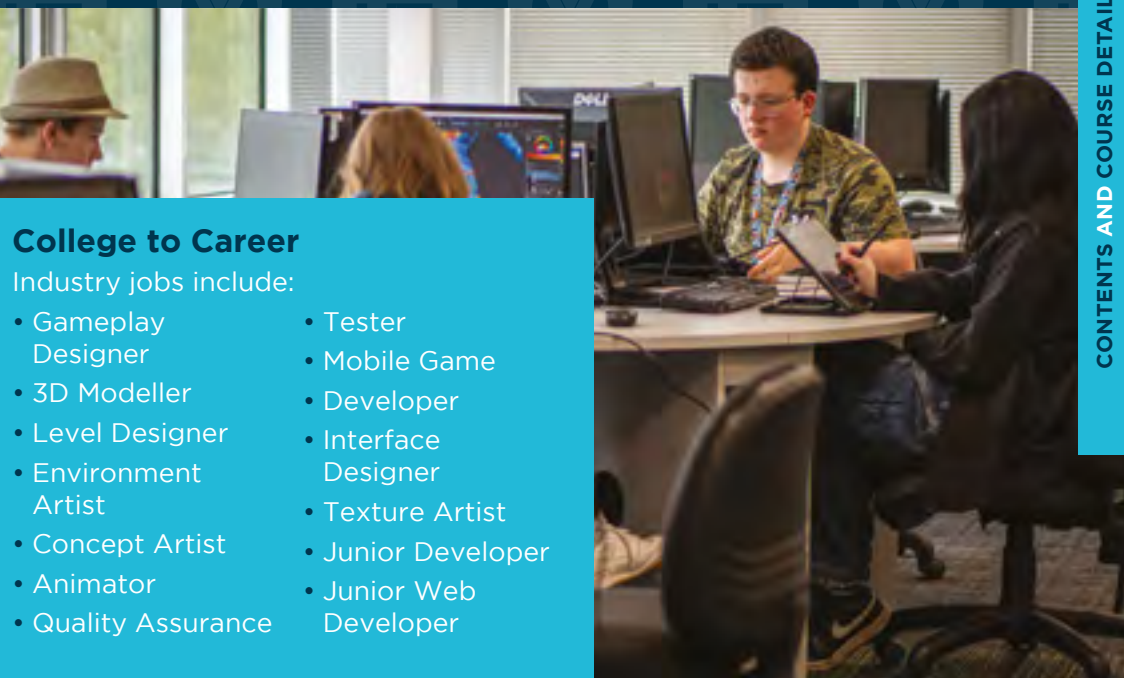
Learn to design immersive game worlds, animate characters and craft compelling stories using industry-standard tools like Unreal Engine, Adobe and 3DS Max in our cutting-edge games design suites - perfect for aspiring game creators.

## PROGRESSIONS. PROGRESSIONS.

### Progress onto our Higher Education Courses:

- Foundation Degree in Digital Media and Games Design

For more information on our university level courses please visit our website [HOWCOLLEGE.AC.UK](https://www.howcollege.ac.uk)



### College to Career

Industry jobs include:

- |                      |                         |
|----------------------|-------------------------|
| • Gameplay Designer  | • Tester                |
| • 3D Modeller        | • Mobile Game Developer |
| • Level Designer     | • Interface Designer    |
| • Environment Artist | • Texture Artist        |
| • Concept Artist     | • Junior Developer      |
| • Animator           | • Junior Web Developer  |
| • Quality Assurance  |                         |

### Jacob Steadman

L3 National Extended Diploma in Games Design & Creative Media

"I think you should study a Games Design course as it is a very up to date course that will help you learn systems that current games use such as Unreal Engine. We've worked on making full games with full physics engines, 3D modelling software, 2D game engine and substance painter for texture."



SCAN HERE TO EXPLORE

The average salary in this sector is £43,000

Predicted job availability in Worcestershire 2030 is 658

# HAIRDRESSING.

## Ready to cut your way to a creative career?

Our Hairdressing courses offer an exciting and practical route into the vibrant world of Hairdressing. With a mix of real-life training with clients and industry-relevant theory, you'll develop the confidence and skills needed to work in salons or even start your own business. At our Worcester and Redditch campuses, you'll train in fully equipped commercial salons using professional products and tools, working on paying customers to build your experience.

### Skills

- Salon Health and Safety
- Hair Colouring
- The Art of Dressing Hair
- Hair Cutting and Styling
- Customer Service
- Hair Colour Correction

Courses are available at our following campuses:



The average salary in this sector is £28,300

Predicted job availability in Worcestershire 2030 is 991

## Level 1 Courses

### Hairdressing

Ideal for learners passionate about the hairdressing industry, this course introduces fundamental hairdressing skills and knowledge. It is suitable for those who do not yet meet the entry requirements for higher-level study.

## Level 2 Courses

### Hairdressing

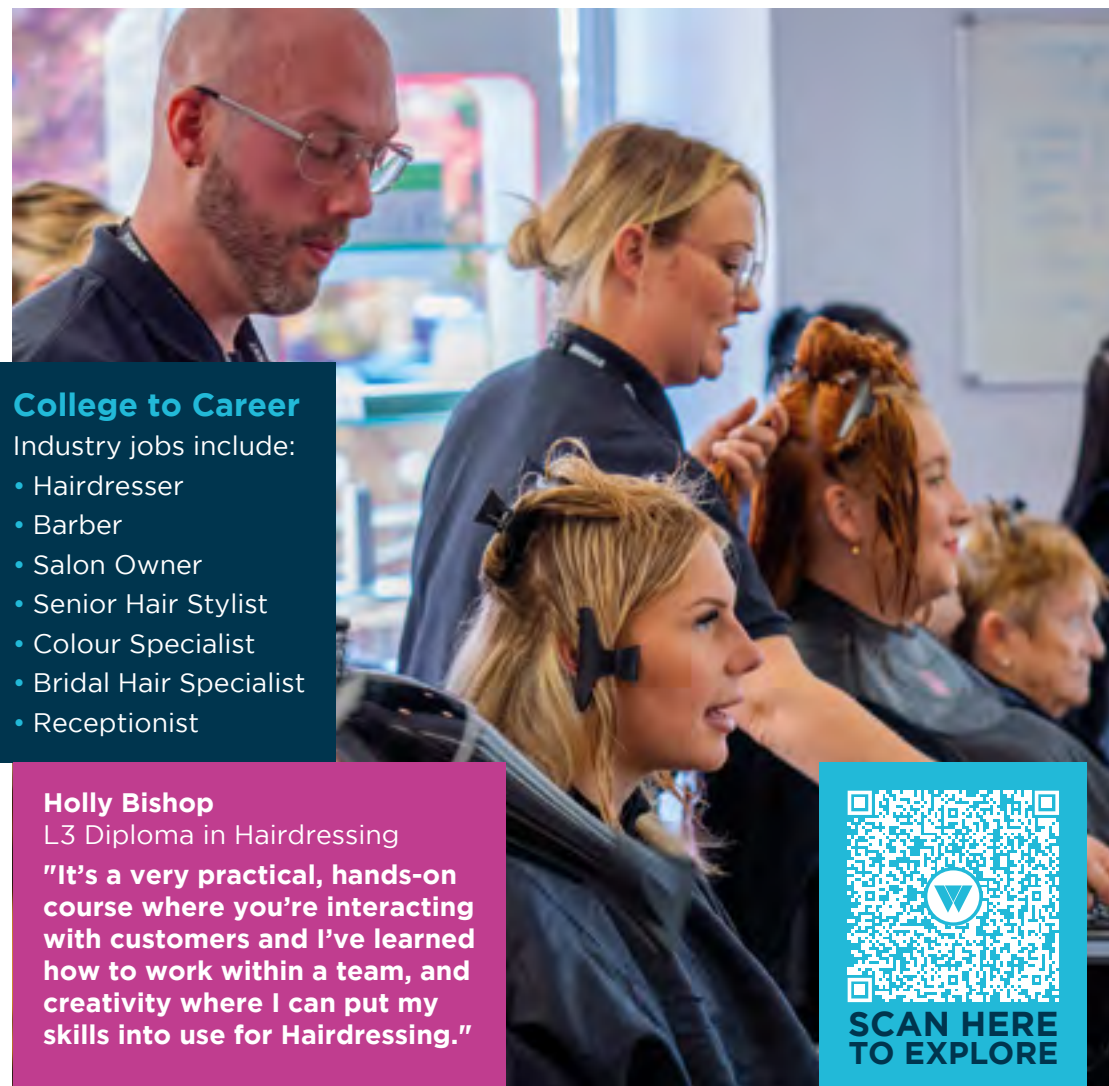
Aimed at those looking to start a career in Hairdressing, this course provides hands-on experience and foundational skills needed for working in a salon.

## Level 3 Courses

### Hairdressing

Designed for learners ready to progress in their hairdressing career, this course develops more advanced practical and technical skills, supporting progression into employment or further study.

**Apprenticeships available in this area, see page 46.**



### College to Career

Industry jobs include:

- Hairdresser
- Barber
- Salon Owner
- Senior Hair Stylist
- Colour Specialist
- Bridal Hair Specialist
- Receptionist

### Holly Bishop

L3 Diploma in Hairdressing

"It's a very practical, hands-on course where you're interacting with customers and I've learned how to work within a team, and creativity where I can put my skills into use for Hairdressing."



SCAN HERE TO EXPLORE

# INCLUSIVE LEARNING. THE SEN BASE.

## Searching for an inclusive and encouraging environment that supports your next steps?

Here at HoW College, we're proud to offer a wide range of dedicated facilities and tailored courses for students with Special Educational Needs. From our fully functional flat and sensory room to adapted classrooms and personalised learning plans, we create a supportive environment where every student can thrive. With a passionate and experienced team, we're committed to helping students build confidence, gain practical experience and achieve meaningful progress.

### Skills

- Being Organised
- Work Readiness
- Independent Living
- Communication
- Task Completion
- Confidence

Courses are available at our following campuses:



## Which course is right for me?

### Life Skills

This course is designed for students mainly working from pre-entry to Entry Level 1 who have profound and multiple learning needs and disabilities to enable moving on from a school environment towards preparing for adult life.

### Life and Independent Living Skills

Suitable for students with special educational needs to develop independent living and life skills.

### Forward Focus

This course is for students who need a smaller group to improve confidence, self-esteem and develop the ability to work as part of a team. Students who are working at Entry 3 or just below and are interested in finding out more about the world of work.

### Skills for Work

Suitable for students with special educational needs to develop personal, learning and work skills.

### Job Path

This course is for students who are working at Level 1 and are preparing to enter the workplace.

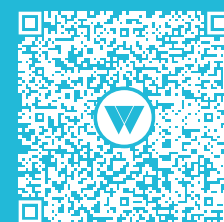
### Supported Internships

Suitable for students with additional needs who are interested in progressing into employment, but need some support.



### The SEN Base

The Base is a discreet provision, within the main college, for our SEN students and is housed in a dedicated area at our All Saints Worcester campus and Redditch campus.



SCAN HERE  
TO EXPLORE

# NATIONAL STAR.



**National Star**

Realising the aspirations  
of people with disabilities

## In Partnership with National Star, we specialise in education which supports young adults with disabilities in building independence and life skills.

### Personalised programmes

Learners receive personalised programmes with a holistic approach across education, care and therapy, programmes are designed to meet learners' needs, aspirations and EHCP outcomes. Depending on individual goals, programmes may include functional English and Maths, life skills, work-based learning, sensory exploration, social enterprise activities, and horticulture.

All pathways emphasise progress in key areas of the Education, Health, and Care Plan (EHCP), as well as the preparation for adulthood framework, including:

- Physical and sensory development
- Self-care and independence
- Social and emotional health
- Communication and interaction
- Cognition and learning

## Our small class sizes ensure that each student receives the dedicated time and support they need to prepare for life after college.

In addition to highly skilled tutors, our team includes physiotherapists, speech and language therapists, occupational therapists, behaviour support practitioners, and care and education facilitators.

### Entry requirements

There are no formal qualifications required to join this programme. Our admissions team will conduct an assessment to determine if this course is the right fit for you.

### How will I be assessed?

Students typically work towards qualifications that align with their future goals. Evidence of learning is continuously gathered to support the achievement of your individual learning objectives to outcomes and to track your progress. Common qualifications include:

- Functional English and Maths qualifications
- OCR Life and Living Skills
- City and Guilds Employability Skills



# INCLUSIVE LEARNING. CORE.

## Looking for a course that allows you to progress and thrive?

Our Curriculum of Opportunities, Readiness & Engagement in Further Education (CORE) courses are designed to help you build the essential skills and qualities needed to progress to a Level 2 course. Our dedicated team provides exceptional pastoral support, ensuring that every student receives personalised care and attention throughout their learning journey. You'll develop a wide range of transferable skills from communication and teamwork to time management and problem solving, we will work with you on these vital skills required for both education and employment. Our team also offers comprehensive careers advice and guidance, helping you explore your options and take confident steps toward your future goals.

### Skills

- Communication
- Teamwork
- Problem Solving
- Literacy and Numeracy
- Resilience
- Confidence

**All of our CORE courses have a strong emphasis on boosting Maths and English for next steps in education or employment.**

Courses are available at our following campuses:



## Which CORE course is right for me?

### Care <sup>R</sup> <sup>W</sup>

The Care course introduces students to Health, Social Care, and Early Years, developing key skills and knowledge.

### Sports and Services <sup>R</sup> <sup>W</sup>

The Sports and Services course explores the sports and uniformed services sectors, building essential industry skills.

### IT and Digital Media <sup>R</sup> <sup>W</sup>

The IT and Digital Media course provides an introduction to the computing and digital sectors allowing students to build essential IT skills.

### Prospects <sup>R</sup> <sup>W</sup>

The Prospects course focuses improving employability skills as well as giving learners the opportunity to try out different vocational pathways in subjects such as Construction, Hair & Beauty, Automotive, Business & Hospitality.

### Pathways <sup>R</sup> <sup>W</sup>

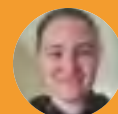
Pathways is a 7 week part-time course that focuses on personal development and community projects designed to build confidence and teamwork through practical learning.

### Impact <sup>R</sup> <sup>W</sup>

Impact is a 22 week part-time course that follows on from Pathways and continues to focus on personal development and building practical skills within the local community through projects.

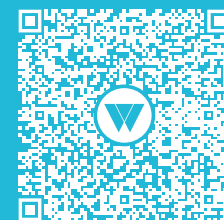
### Evolve <sup>R</sup> <sup>W</sup>

The Evolve course is an ESOL focused study programme for young people that supports English language development, strengthens Maths skills, and helps students settle into their new local community, while preparing them for progression onto further educational courses.



**Ellie Jones**  
L1 Prospects

**"If you choose to study at HoW College, you can expect welcoming staff, a wide range of courses suited to your interests and a place to sit down and unwind!"**



**SCAN HERE TO EXPLORE**

# HEALTH, SOCIAL CARE AND EARLY YEARS.

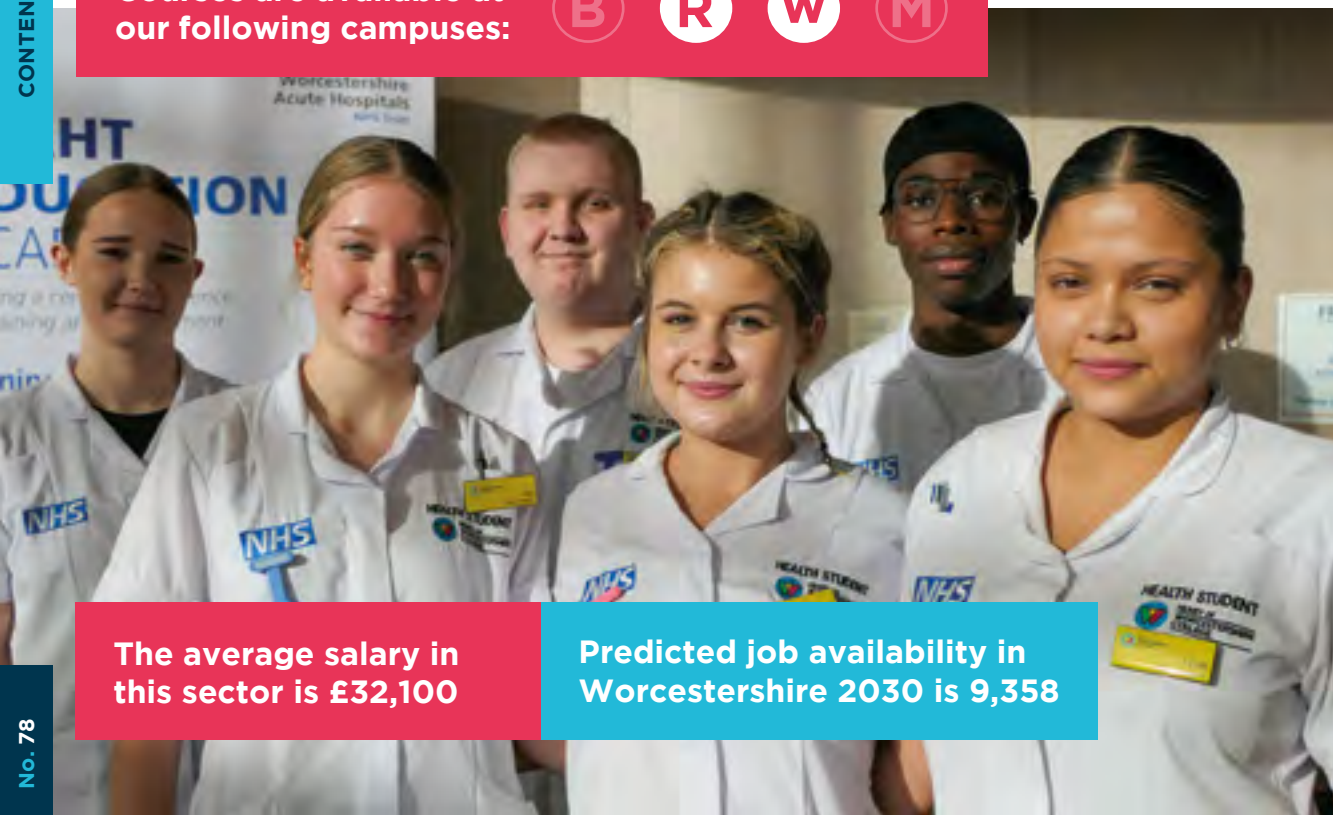
## Are you passionate about helping young children or those in need?

Our Health and Social Care and Early Years courses offer a meaningful and rewarding pathway into careers that truly make a difference. Whether you're passionate about supporting others, working with children or contributing to the wellbeing of individuals and communities, these courses provide the knowledge, skills and practical experience needed to succeed. You'll learn in supportive environments with expert tutors who have worked in the industry and have access to real-world placements and routes into higher education and employment.

## Skills

- Promotion of Play
- Wellbeing in Babies and Young Children
- Partnership Working
- Human Growth and Personal Development
- Creative Activities in Health and Social Care
- Health and Safety

Courses are available at our following campuses:



The average salary in this sector is £32,100

Predicted job availability in Worcestershire 2030 is 9,358

## Level 1 Courses

### Care R W

The Care course introduces students to Health, Social Care, and Early Years, developing key skills and knowledge.

## Level 2 Courses

### Early Years Practitioner R W

This course provides opportunities to acquire practical and technical skills relevant to a career in early years education.

### Education and Early years R W

This course is an introduction to Education and Social Care incorporating knowledge and skills development relevant to the area.

## Level 3 Courses

### Health and Social Care R W

This qualification develops a deep common core of knowledge, understanding and skills in the sector. It allows learners to focus on a particular aspect of the sector through a selection of relevant units, including a route that focuses specifically on health studies.

### T Level in Education and Early Years R W

This course develops knowledge and skills relevant to occupations in education and Early Years. The course incorporates academic learning alongside a significant work placement.

### T Level in Health - Supporting the adult nursing team R W

This is a 2 year course encompassing classroom learning with substantial workplace skill development in an NHS setting or nursing environment.

Apprenticeships available in this area, see page 46.

## College to Career

Industry jobs include:

- Nurse
- Midwife
- Social Worker
- Sociologist
- Psychologist
- Childminder

## PROGRESSIONS. PROGRESSIONS.

Progress onto our Higher Education Courses:

- Diploma in Therapeutic Counselling

For more information on our university level courses please visit our website

[HOWCOLLEGE.AC.UK](http://HOWCOLLEGE.AC.UK)

### Leonie Smith

L3 T Level in Health

"Health and Social Care really helped me grow my confidence. When I started my first placement, I was very nervous to talk to anyone, but it helped me learn how to communicate with patients and support their needs."



SCAN HERE TO EXPLORE

# HOSPITALITY AND CATERING.

## Want the recipe to a successful career in this fast-paced industry?

Our Hospitality and Catering courses allow you to gain hands-on experience preparing and cooking delicious dishes while developing essential skills to thrive in a fast-paced kitchen environment. You'll be taught by our experienced staff in industry standard commercial kitchens, every lesson allows you to explore your passion for food and elevate your culinary expertise to meet the demands of a professional kitchen.

### Skills

- Food Preparation
- Restaurant Training
- Communication
- Relationship Management
- Health, Safety and Hygiene
- Cooking Meat, Fish and Poultry

Courses are available at our following campuses:



The average salary in this sector is £21,200

Predicted job availability in Worcestershire 2030 is 17,223

## Level 1 Courses

### Hospitality and Catering <sup>R</sup>

On this course you will study Food Preparation & Cooking as well as Food & Beverage Service through our Archers training restaurant and a mixture of skills/theory classes.

### Culinary Skills <sup>W</sup>

This course will help you develop the cookery and safety skills that you need to work in the catering sector. You will attend the course for up to five days a week and learn through a mix of lectures and practical sessions.

## Level 2 Courses

### Hospitality Services <sup>R</sup>

This one-year, full-time course, will provide you with the opportunity to refine your cooking skills to a professional level; cooking a variety of complex dishes while learning how to effectively manage and develop working relationships within our Archers training restaurant.

### Culinary Skills <sup>W</sup>

This one-year, full-time course, will provide you with the opportunity to refine your cooking skills to a professional level; cooking a variety of complex dishes while learning how to effectively manage and develop working relationships within a kitchen environment.

Apprenticeships available in this area, see page 46.



## College to Career

Industry jobs include:

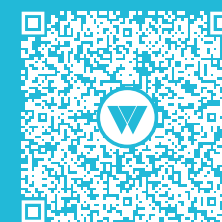
- Head Chef
- Baker
- Sous Chef
- Bar staff
- Restaurant Manager
- Hotel Manager



**Jack Nicholls**

L2 Diploma in Culinary Skills

"If you're passionate about food and want to build your skills in a supportive environment, the Hospitality courses are the perfect place to start. I've learned so much and gained the confidence to work in a professional kitchen."



SCAN HERE TO EXPLORE

# MEDIA PRODUCTION.

## Want to step behind the camera and start shaping the future of TV, film and media?

Our Media Production courses offer an exciting pathway into the creative world of film, TV and digital content and provides the perfect foundation for building a successful career in the industry. You will have the opportunity to practice your skills in our state-of-the-art TV and recording studios, gaining hands-on experience with industry standard equipment including green screens, professional cameras, recording equipment and sound-proof rooms. From concept to creation, you'll have the chance to explore a range of roles including Producer, Director, Editor and Screenwriter.

Courses are available at our following campuses:



### Skills

- Digital Portfolio Creation
- Filming and Editing
- Short-Film Making
- Industry Standard Presentation
- Audio Production
- Audience Appreciation

## Level 2 Courses

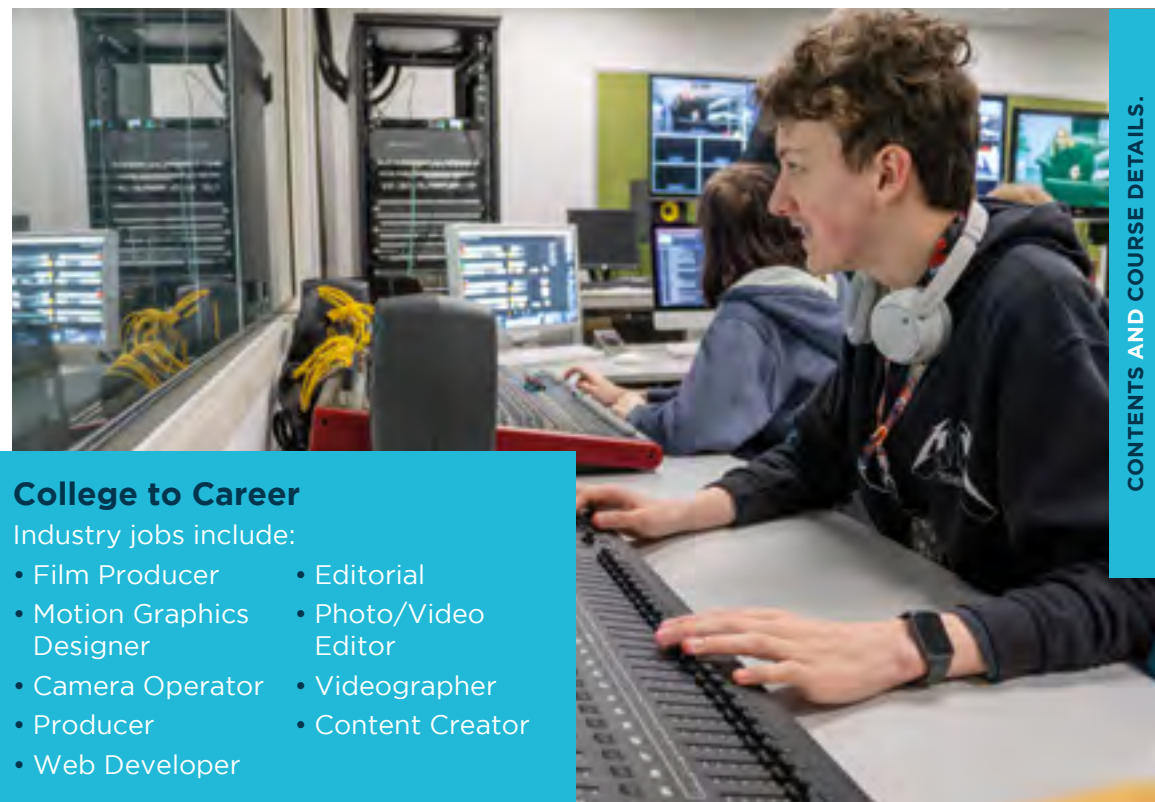
### Creative Media Production and Technology <sup>B</sup>

This one year course is aimed at those who have an interest in the TV & Film Industry, as well as photographic practice. We offer a broad investigation into short-film making, varying approaches to photography, and working within an industry standard film-studio. This course is perfect preparation for those wanting to progress onto Level 3.

## Level 3 Courses

### Creative Media Production and Technology <sup>B</sup>

Equivalent to three A Levels, this two-year course offers a practical and theoretical approach to the fundamentals within TV & Film. Gaining hands-on experience with filming and editing interviews, documentaries, and music videos in addition to site-specific shooting, this course will allow you to expand and refine your film-making approach and skills. Coupled with research, the course offers contextual understanding for your film making.



### College to Career

Industry jobs include:

- Film Producer
- Motion Graphics Designer
- Camera Operator
- Producer
- Web Developer
- Editorial
- Photo/Video Editor
- Videographer
- Content Creator

### Abi Plant

L3 Extended Diploma in Creative Media Production & Technology

"It's just a fun course; it is a very creative course. I love the workshops where I can work on production, and the course has taught me many skills from editing to photoshop."



SCAN HERE TO EXPLORE

The average salary in this sector is £30,100

Predicted job availability in Worcestershire 2030 is 378

# PERFORMING ARTS.

## Looking for a course that allows your talent to take centre stage?

Whether you're drawn to the spotlight of the stage or passionate about production, this is the perfect course to launch your dream career in Performing Arts. With access to high-tech equipment and state-of-the-art facilities, you'll be immersed in practical learning experiences that mirror the demands of the industry. Enrolling onto one of our Performing Arts courses is the first step into a dynamic and rewarding creative journey.

Courses are available at our following campuses:



### Skills

- Acting and Singing
- Staging a Performance
- Production
- Audience Engagement
- Journal Development
- Communication

## Level 2 Courses

### Performing and Production Arts

During this one-year course you will experiment with various approaches to singing, dancing, and acting. You will be guided through public facing showcases, and experiment in developing a collaborative radio show. Coupled with learning new research approaches to Performing Arts, this course is structured to develop skills needed in an ever-changing Performing Arts Industry.

## Level 3 Courses

### Performing and Production Arts

Equivalent to 3 A Levels, this two-year course offers a practical and theoretical approach to Performing Arts and Production. Studying the work of important creative practitioners through research, will then allow you to enhance your own performance and understanding of this. This course will give you the opportunity to perform in front of live audiences, sometimes devising your own or group pieces, in addition to showcases and musical theatre shows.



### College to Career

Industry jobs include:

- Actor
- Dancer
- Choreographer
- Musician
- Theatre Manager
- Director
- Script Writer
- Facilitator

### Isabella Brookes and Evie Mann

L3 Extended Diploma in Performing and Production Arts

"The Performing Arts course is great; you really do make friends that are wonderful and supportive to create shows for the public. The skills you learn have been life-changing, going out to venues to speak or perform to the public really has helped us and others come out of their shell and improve their public speaking."



SCAN HERE TO EXPLORE

The average salary in this sector is £34,800

Predicted job availability in Worcestershire 2030 is 451

# PUBLIC SERVICES.

## Have you got the skills, commitment and resilience to thrive in the Public Services sector?

Our Public Services courses are designed to equip you with the knowledge, confidence and practical skills needed to pursue a range of rewarding career paths. Whether you're aiming for a future in the Army, RAF or Royal Navy or are looking to serve your community through the police, fire or prison services, these courses lay the foundation for success in a variety of vital and impactful roles. Through a blend of classroom learning and hands-on experience, you'll gain a deep understanding of the demands and responsibilities of public service careers.

Courses are available at our following campuses:



### Skills

- Leadership
- Problem Solving
- Critical Thinking
- Citizenship
- Community Protection
- Law and its Impact on Individuals

### Level 1 Courses

#### Sports and Services R W

The Sports and Services course explores the sports and uniformed services sectors, building essential industry skills.

### Level 2 Courses

#### Public Services R W

This one-year preparatory course is suitable for those learners who wish to progress onto the Level 3 Extended Diploma in Public Services.

### Level 3 Courses

#### Uniformed Protective Services R W

Equivalent to three A Levels, this course is best suited to learners who wish to progress on to higher education programme or a career in Public Services.

## PROGRESSIONS. PROGRESSIONS.

### Progress onto our Higher Education Courses:

- HND in Public Services

For more information on our university level courses please visit our website [HOWCOLLEGE.AC.UK](https://www.howcollege.ac.uk)

### College to Career

Industry jobs include:

- Forensic Officer
- Constable
- Crewman
- Paratrooper
- Fire Fighter
- Crew Manager
- Intelligence Specialist
- Royal Marines Commando
- Pilot
- RAF Dog Handler
- Prison Officer



#### Cai Potter

L3 National Extended Diploma in Uniformed Protective Services

"If you're interested in making a difference and pursuing a career in the public services, this course gives you the skills, confidence and support to achieve your goals and prepare for your future career."



SCAN HERE TO EXPLORE

The average salary in this sector is £33,900

Predicted job availability in Worcestershire 2030 is 1,396

# SPORTS.

## Ready to kick off your career in Sport?

Whether you're fascinated by anatomy and physiology or passionate about coaching and performance, our Sports courses offer the perfect starting point to turn your interest into a career. You'll learn in our state-of-the-art gym and leisure facilities, gaining hands-on experience and industry-relevant knowledge that prepares you for success in the world of sports, fitness and health. With options ranging from Level 1 to HND, we offer courses to suit every need and interest.

### Skills

- Coaching and Performance
- Sport as a Business
- Sports Injuries
- Fitness Training Programming
- Sports Massage
- Sports Psychology

Courses are available at our following campuses:



The average salary in this sector is £27,100

Predicted job availability in Worcestershire 2030 is 5,120

## Level 1 Courses

### Sports and Services

The Sports and Services course explores the sports and uniformed services sectors, building essential industry skills.

## Level 2 Courses

### Sport

This one-year preparatory course suitable for those learners who wish to progress onto the Level 3 Extended Diploma in Sport.

## Level 3 Courses

### Sport

Equivalent to three A Levels, this course is well-suited to learners who wish to progress to higher education or enter employment in Sport.

## PROGRESSIONS. PROGRESSIONS.

### Progress onto our Higher Education Courses:

- HND in Sport: Coaching and Leadership Management
- HND in Sport and Exercise Science: Coaching Science

For more information on our university level courses please visit our website [HOWCOLLEGE.AC.UK](https://www.howcollege.ac.uk)



### College to Career

Industry jobs include:

- |                      |                    |                       |
|----------------------|--------------------|-----------------------|
| • Fitness Instructor | • Nutritionist     | • Performance Analyst |
| • Sports Coordinator | • PE Teacher       | • Research Assistant  |
|                      | • Sports Therapist |                       |

### Freddie Seymour

L3 National Extended Diploma in Sports & Exercise Sciences

"The tutors are brilliant – they all have real experience in the sports industry, so you're learning from people who have actually worked in the roles that they teach."



SCAN HERE TO EXPLORE

# Heart of Worcestershire College's Football Academy has been running successfully for over 20 years.

Our high-achieving academy offers full-time sports qualifications from Level 2 to HND. Students will work on strength and conditioning, fitness, and football skill development. The level of training, performance analysis and playing is of a high standard, and students who want to play for the academy must be prepared to work hard on developing their academic knowledge and skills, as well as their talent as a footballer. The academy train and play on a state of the art astro-turf pitch, and use cutting-edge technology including VEO performance analysis and GPS movement tracking via Stat Sports.



## CALLING FEMALE FOOTBALLERS!

Women's Football Academy – a programme designed to give female players the perfect balance of elite football training and academic achievement. Sharing all the current opportunities and benefits that our established Men's Football academy has to offer; our Reaching Higher strategy aims to create more opportunities than ever for women in the football industry.

**WORCESTER  
SPORTS  
COURSES  
ONLY**



## REDDITCH UNITED FOOTBALL & EDUCATION PROGRAMME IN PARTNERSHIP WITH HEART OF WORCESTERSHIRE COLLEGE



**REDDITCH  
SPORTS  
COURSES  
ONLY**

## UNLOCK YOUR POTENTIAL ON AND OFF THE PITCH

Combine your passion for football with academic achievement through our Football & Education Programme in partnership with HoW College. Designed for both male and female aspiring athletes, this course offers the perfect balance of elite training, playing and college-level qualifications at HoW College.

### What We Offer:

- **Level 2, Level 3 and HND courses** – RUFC pathways.
- **Professional Football Experience** – Train and compete on our 3G pitch, represent Redditch United in top competitions, and access pathways to our First Team.
- **Career-Ready Skills** – Gain FA Coaching and Refereeing qualifications, plus hands-on work experience within the club.
- **Exclusive Opportunities** – Benefit from links to professional and semi-professional clubs, UEFA A licensed coaching, and competitive fixtures.

Join a programme that champions both sporting excellence and personal development and get all the benefits from being a HoW College student. For more details on how to apply contact: [academy@redditchunited.co.uk](mailto:academy@redditchunited.co.uk)

# TRAVEL AND TOURISM.

## Ready to take off into a career in Travel and Tourism?

When it comes to a career in Travel and Tourism, you might picture bustling airports, sunny resorts and guided day trips but there's so much more to discover. Our Travel and Tourism courses go above and beyond the surface and provide a deep understanding of the industry and learning how to handle real-world scenarios with professionalism and confidence. Our expert tutors and practical learning environments will prepare you for a dynamic and rewarding career in the Travel and Tourism industry.

### Skills

- Sales Techniques
- Time Management
- Itinerary Planning
- Destination Knowledge
- Customer Service
- Presentation

Courses are available at our following campuses:



The average salary in this sector is £34,700

Predicted job availability in Worcestershire 2030 is 918

## Level 2 Courses

### Travel and Tourism

The Level 2 certificate in Travel and Tourism is designed for learners who want to go onto further learning at Level 3 or require the knowledge to proceed into a relevant Travel and Tourism role.

## Level 3 Courses

### Travel and Tourism

This Level 3 Travel and Tourism course provides a comprehensive introduction to the travel and tourism industry, exploring its products, services, career opportunities and global impact. Students develop valuable transferable skills in customer service, communication, teamwork and problem-solving, while gaining the knowledge and practical experience needed for employment within the sector or progression to higher education, including the opportunity to earn UCAS points.

### Cabin Crew

The Level 2 Cabin Crew is delivered alongside the second year of the Level 3 extended diploma, this qualification equips learners with the foundational skills and knowledge for a career in cabin crew.

### College to Career

Industry jobs include:

- Cabin Crew
- Check-in Staff
- Security Officer
- Event Coordinator
- Attractions Manager
- Cabin Steward
- Tour Guide
- Travel Agent

Alex Ivan, Emilia Draghia, Chelsea Douglas-Neate  
L3 Extended Diploma in Travel and Tourism

"Travel and Tourism opens a lot of doors to your future, you gain so many transferable skills from the course that can be used within and outside the industry. Not to mention, there's so much support from the teachers, our teachers have worked in various jobs in the industry, and can help with interview processes, tips and more."



SCAN HERE TO EXPLORE



**HIGHER  
EDUCATION**

HEART OF  
WORCESTERSHIRE COLLEGE



# DID YOU KNOW HoW COLLEGE CAN TAKE YOUR EDUCATION FURTHER AND HIGHER?

**Everyone has great potential, and our Higher Education courses will help unlock yours.**

From HNCs, HNDs and university level courses to Accredited Awards, Certificates and Diplomas from awarding bodies such as CIM, CMI, AAT, CIPD, ILM and more, there's something for everyone. Continuing your studies with us offers a flexible, supportive alternative to university. With smaller class sizes, more one-to-one time with tutors and fast-track qualification options, our Higher Education courses are designed to fit around your life while helping you achieve your goals.

## **We offer courses in:**

Accounting and Bookkeeping

Business and Management

Computing, IT, Games Design  
and Digital Media

Early Years

Human Resources

Leadership and Management

Marketing

Professional Development

Public Services

Sports and Fitness

Teacher Training



# ADULT SKILLS AND COMMUNITY.

**HoW College isn't just a thriving place for school leavers but it is also the largest centre for adults in the region.**

## Looking for a course that matches your ambition?

With five dedicated departments, our Adult and Community provision ensures equal access to learning opportunities tailored to your current skills and experience. Each course is designed to support your personal and professional growth, offering clear progression routes into further learning or meaningful employment.



**ESOL** - English for Speakers of Other Languages Pre-Entry to Level 2

**Adult Skills** - Functional Skills English and mathematics

Entry Level 1 to Level 2 GCSE English and mathematics

**GCSE** - English and maths

**IT Skills Centre** - Essential Digital Skills (EDSQ) at Entry Level 3 and Level 1

Level 2 Award in Digital and IT Skills

Level 2 Certificate in Digital and IT Skills

Level 2 Extended Certificate in Digital and IT Skills

Level 1 Award in Cyber Security

**Futures** - Level 1 Certificate in Employability and Development Skills - Pathway to Care

Level 1 Certificate in Work Ready - Pathway to Teacher Assistant

Level 1 Certificate in Employability and Development Skills - Pathway to Retail

Level 1 Certificate in Skills for Working in Business and Administration

Level 1 Award in Preparing to Work in Schools

**Community Learning** - non-accredited courses in Cooking, Art, Sewing, Mindfulness, Health, Well-being and ESOL



**Svitlana Hlovatska**  
ESOL Level 2

"HoW College holds a special place in my heart. I'm deeply grateful for the time I spent at this incredible college. I didn't just gain knowledge - I found inspiration, genuine support, and the confidence to believe in myself. Every day felt filled with care, encouragement, and a true love for helping students thrive. Thank you from the bottom of my heart to the entire HoW College team - you've been a guiding light on my journey toward new horizons."

# HOW CAN WE HELP YOU.

Our friendly and experienced teams are on hand here at HoW College to answer any enquiries you may have.

## General

[info@howcollege.ac.uk](mailto:info@howcollege.ac.uk)

## Careers

Malvern and Worcester  
[careers@howcollege.ac.uk](mailto:careers@howcollege.ac.uk)

Bromsgrove and Redditch  
[careers@howcollege.ac.uk](mailto:careers@howcollege.ac.uk)

## Admissions

01905 743456

FE Admissions: [feadmissions@howcollege.ac.uk](mailto:feadmissions@howcollege.ac.uk)

HE Admissions: [headmissions@howcollege.ac.uk](mailto:headmissions@howcollege.ac.uk)

Professional Admissions: [profadmissions@howcollege.ac.uk](mailto:profadmissions@howcollege.ac.uk)

## Commercial

Fountains: 01905 725648

Fusion: 01527 572860

Archers Restaurant: 01527 572874

Spires Restaurant: 01905 725583

## Student Financial Support

Worcester Campus

[studentfinance-worcester@howcollege.ac.uk](mailto:studentfinance-worcester@howcollege.ac.uk)

Bromsgrove and Redditch Campus

[studentfinance-redditch@howcollege.ac.uk](mailto:studentfinance-redditch@howcollege.ac.uk)



# HOW TO FIND US.

## Bromsgrove Campus

Slideslow Drive  
Bromsgrove  
B60 1PQ  
t. 01527 570020

## Redditch Campus

Peakman Street  
Redditch  
B98 8DW  
t. 01527 572522

## The Duckworth Centre of Engineering

Great Western Avenue,  
Worcester WR5 1DU

## Malvern Campus

Spring Lane  
Malvern  
WR14 1AL  
t. 01905 725526

## Worcester Campus

Deansway  
Worcester  
WR1 2JF  
t. 01905 725555

## Follow HoW

f i y in d  
[@how\\_college](https://www.instagram.com/how_college)

**DISCOVER.**

**EMPOWER.**

**TOGETHER.**

# OUR COURSES.

**Access to Higher Education**

**Apprenticeships**

**Art and Design**

**Automotive**

**Beauty Therapy**

**Business and Management**

**Computing**

**Construction**

**CORE**

**Digital Media and Game Design**

**Electrical Installation**

**Engineering**

**Hairdressing**

**Inclusive Learning**

**The SEN Base**

**Health, Social Care and Early Years**

**Hospitality and Catering**

**Media Production**

**Performing Arts**

**Public Services**

**Sports**

**Travel and Tourism**

**Higher Education**

**Adult Skills and Community**